



Empowering Businesses

# Website Design Proposal

For

**From:**

**Date:** 11-04-2021

Shilabs Private Limited  
Twin City Tower, Office No. 2003(C), 2nd Floor  
Bhubaneswar - 752101  
Orissa, India  
India Office Tel: +91-923-819-4356  
**Email:** sales@shilabs.digital

**To:**

Web:  
Email:  
Phone:  
Address:

(Sub: Website Design Proposal)

This website Design proposal, prepared by Shilabs Private Limited, has been created exclusively for the .

Detailed work stream and payment structure is mentioned further:

## WORK-STREAM

Website should update 24/7 anywhere, Anytime, Instantly. No more waiting for web site updates from a technical “expert”. The website will be of premium quality and dynamic in nature.

### Website Specification:

A	Complete Website Re-Design	Description /Work Involved
1	– Graphic Work	Website layout, Home Page and Inner Pages
2	– Retouching the Photographs as per the requirement	All the images required to complete the website
3	– Website Banner Creation as per the Industry Standard	Images Slider
4	– Latest & Trendy Contact Us Page along with Google Map	The Contact us page with optimised contact form and other relevant options
5	– WhatsApp Integration with the website and adding call to action button	People can contact directly to your business Whatsapp
6	– Google Analytics & Google Webmaster tool	Code Need from Client End
7	– Sitemap Creation	Both HTML & XML SITEMAP.
8	– Making Website All Device Compatible or Responsive.	This will make the website fit to any kind of device and open properly everywhere.
9	– Making the website Search engine friendly	We will make the website liked by search engines due to error free coding & user friendly design
10	– Making a normal WooCommerce website where people can by things.	People can by Tour Packages
11	– Making Website All Browser Compatible	This will make the website fit to any kind of browser and open properly everywhere.

The website will be compatible to all mobile devices. Our responsive design will automatically adjust the layout to the screen width of the device they are displayed on whatever the width is.

**4 major layout types included into each responsive template:**

**980px Layout**

for browsing the website on desktop and laptop screens

**768px Layout**

for browsing the website on tablet computers (Including iPads)

**480px Layout**

for browsing the website on smart phones in a landscape mode

**320px Layout**

for browsing the website on smart phones in a portrait mode

## **SCOPE OF WORK**

**Project Duration:** The project will be completed within 20 to 25 working Days after the template approval.

**User Interface Design:** In this phase we will provide the two concepts for the UI design out of which you will be having an option to choose and get the best adjustment according to what is suitable to your idea. You can also apply unlimited revisions on the selected layout.

**Front End Development Phase:** After the final approval of the user interface design we will start working on the front end development of the website.

**Deployment Phase:** All the functionalities mentioned above will be integrated in the website. There would be complete front end coding done and slicing done to adjust into all screens and make it compatible. We will then start working on website completion; uploading images and descriptions.

**Maintenance Period:** Free Maintenance over the delivered website – 3 Months. Any Additional work has to be evaluated.

## PAYMENT BREAKDOWN

Sl No.	Stuffs	Price
1	Website Redesign	\$650 USD
	<b>Total</b>	<b>\$650 USD</b>

**Payment Method:** We have different payment options considering a client's flexibility.

1. Credit Card & Debit card
2. Bank transfer
3. Check Payment

**NOTE:** Price Is Exclusive Of Taxes

**Payment Criteria:** The agreed budget of Designing is to be paid by the client in 3 instalments.

First Instalment: 50% Payment upfront to Start the work

Second Instalment: 30% Payment after 50% of work done

Third Instalment: 20% Payment after 100% of work done

**Privacy Policy:** All the credentials shared by the client will be secured with us and if any credential is created or modified during the project completion will be notified to the client after receiving full payment.

Please go through the above quote and let me know your thoughts. If you have any specific requirements then kindly let me know so that I can prepare a customized quotation.

Kind Regards,  
Shilabs