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# VITAL ANALYSIS REPORT FOR

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<https://www.abcd.com/>

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### Search Engine Information

	Google.com	Yahoo.com	Bing.com
Cache	19 <sup>th</sup> Oct 2021	19 <sup>th</sup> Oct 2021	19 <sup>th</sup> Oct 2021
Index Pages	2,090	3,240	NA

### Domain Information

Factors	Rating	Action to be taken
URL	https://www.abcd.com/	Good
Domain Age	5 years 8 months 17 days	Good
Reverse IP	Not Found	Good
Search Engine Visibility	Found	Good

### Hosting Server Information

IP Address	52.163.216.32
Hosting Company Name	DREAMSCAPE NETWORKS INTERNATIONAL PTE LTD
Hosting Company URL	NA
Server Type	NA

## PRE-SEO History

Total Backlink	771	We will create quality back links
SEO Score	74%	SEO Score implies how much search engine friendly your website is. The more it is the good it will be

## Social Media Information

LinkedIn	Not Found	Need to create a LinkedIn company page to create brand awareness of your Business	✘
Twitter	Not Found	Need to create a profile and update posts regularly, increase likes to make it more effective for traffic and brand	✘
Facebook	Found	Need to update posts regularly; increase likes to make it more effective for traffic and Brand	✓
Youtube	Not Found	Need to create a profile update posts regularly to take benefits of it	✘
Instagram	Found	Need to update posts regularly to take benefits of it	✓
Pinterest	Not Found	Need to create a profile update posts regularly to take benefits of it	✘
Social Media Icons**	Found	Need to add more social media icons on your website.	✓
Social Share Button**	Not Found	Need to integrate social share buttons on home page.	✘

## On Page Factors

Title Tag	Found	Current Title 38 characters. It's better to have it within 50 to 60 characters including targeted keywords.	✘
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Meta Keyword	Not Found	Need to add relevant keywords in your website.		✘
Meta Description	Not Found	Your current Description includes 0 characters ,It's better to have it within 150 to 160 charcters		✘
Header Tags	Found	Good		✓
Bold Tags	Found	Good		✓
Breadcrumb**	Found	Need to add Breadcrumb every page ,which is a navigation aid used in user interfaces allows users to keep track of their locations in the website, helpful for visitors!		✓
Alt Attributes	Found	27 (Alt tags missing: 4) Use alt text in your website which allows crawlers to fetch it as an images.		✘
Canonicalization	Not Found	Good		✓
Website Speed**	Medium / Good	Mobile: PageSpeed Score: 51	Desktop: YSlow Score: 86	✓/✓
HTML/XHTML Errors**	Found	Need to remove all the Broken Links		✘
Any Custom 404 Page**	Found	Good		✓
Redirection Status	Not Found	Good		✓
Broken Links**	Found	Need to remove all the Broken Links		✘
Live Support**	Not Found	Need to be Implemented. Visitors can instantly put their queries and get their answers immediately.		✘
Availability of Search**	Found	Good		✓
Browser Compatibility**	Found	Good		✓
Robots TXT	Found	Good		✓

Keyword Popularity	Not Found	Need to work on it	✘
Copyright Option	Found	Please update Copyright © 2021	✓
Doctype	Html	Good	✓
Encoding	Found	Good	✓
Language declaration	Not Found	No language has been declared on this page.	✘
Blog Section**	Not Found	Need to add a blog page it is one of the best ways for you to get in touch with your target audience, creating great content for search engines while also keeping your website up to date. We highly recommend you create a blog that's relevant to your website, focusing on the products, industry, and interests of your target audience.	✘
SSL**	Found	Good	✓
Mobile Responsive**	Found	Good	✓

### Black Hat SEO Method

IP Blacklisted**	Not Found	Good	✓
Frames and I Frames**	Not Found	Good	✓
Hidden Text	Not Found	Good	✓
Hidden Links	Not Found	Good	✓
Door Way Pages	Not Found	Good	✓
Duplicate Content**	Not Found	Good	✓

### Ranking Analysis

Alexa Rank	2,648,414	Not Impressive need to work More on it , to get good ranking
Domain Authority	37	It's a number given by Moz determining the quality of a domain! DA more than 30 is ok.
Moz Rank	3	Need to improve your Moz Rank.
Bounce Rate	NA	High bounce rate bad for a website make your website more interesting to minimize it.

### Tracking Information

Estimated Traffic	Not Found	Warning! Traffic estimations for this Website are very low. We will work on it	✘
Tracking Code	Found	Good	✓

### Sitemap

HTML Sitemap	Not Found	Need to add html sitemap it helps both user and crawler to get the map for all pages in the website.	✘
XML Sitemap	Found	Good	✓

*Thank you!*