



Empowering Businesses

Social Media Proposal for

From:

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Date: 11-04-2021

To:

Web:

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(Sub: Social Media Proposal)

This Social Media Proposal, prepared by Shilabs Private Limited, has been created exclusively for aratedappliancerepair.com

Detailed work stream and payment structure is mentioned further:

Empowering Businesses

WORK-STREAM

Social Media Optimization: Creating a strong social Media profile over various communities and promoting website as well as its service. It will increase the Social Signals to the website which helps in ranking improvement. **Social Media for Marketing: Developing Your Goals** Social media marketing can help with a number of goals, such as:

- Website traffic
- Conversions
- Brand awareness
- Creating a brand identity and positive brand association
- Communication and interaction with key audiences. Only by establishing your goals can you measure your social media ROI.

Work Details:

- Social media marketing platforms will be used i.e. Facebook, Pinterest & Instagram.
- Posts will be published on pages and facebook group
- Relevant SEO keywords, hash tags will be used in social media posts with attractive contents.
- Time to time we will suggest paid campaigns to Increase page like, contest etc. Subject to individual property approval.
- Dedicated Account Manager to monitor and co-ordination of promotions
- Rich & attractive content for Feedback management and guest interaction.

1. Facebook Promotion:

Facebook Acc & Fan Page Set Up: We will do a Profile page & a Brand page setup for your website

Posts per Month: We will make 10 posts per month, it means in 1 to 3 day we will do one post for you on the Facebook so that you can get good popularity over social media.

Cover Photo: We will design Cover Photos for the Facebook page and it will update as per the offer or festival .

Creative Image: Will do monthly 10 creative image design for your website which is the most vital part in SMO

Facebook Groups (Join & Network): We will join all important Groups and networks over Facebook so that can get good post reach and popularity.

New Likes per Month: We will get more than 200+ likes per month.

Facebook Post Boosting: We will Boost each and every post to get more reach and engagement.

2. Instagram Promotion:

Profile Optimization: We create a profile for your website and optimize it.

Instagram Image Sharing: We will share creative image and other photos for your website and 1 to 3 day we will do one post and monthly we will share 10 images in Instagram

Targeted Instagram Followers Increase: We will work to Increase Followers in Instagram so that your profile looks great!

#hashtag Trend Research: We will work on #hashtag Trend Research and implement for your website

Comments & Likes Management: We will do all these things for you

Image Tagging to Friends/Followers: We will tag images so that our targeted customers can get updates about our services and offers.

Post Boosting: We will Boost each and every post to get more reach and engagement.

Instagram Analytics Monitoring: We will Monitoring analytics so that we can give you the reports like how many visitors we are getting from Instagram.

3. Pinterest Promotion:

Pinterest Acc Setup: We will create profile for your website.

Image Sharing: We will share creative image and other photos for your website and 1 to 3 day we will do one post and monthly we will share 10 images in Instagram

Advanced Reports: We will Monitoring analytics so that we can give you the reports like how many visitors we are getting from Instagram.

SMO Packages	Value Pack
Facebook Promotion	
Facebook Acc & Fan Page Set Up	Any 1 Network
Posts Per Month	10
Cover Photo	YES
Creative Image	10
Facebook Groups(Join & Network)	YES
New Likes Per Month	200
Facebook Post Boosting	YES
Instagram Promotion	
Profile Optimization	YES
Instagram Image Sharing	10
Targeted Instagram Followers Increase	YES
#hashtag Trend Research	YES
Post Boosting	YES
Comments & Likes Management [Engagement strategy]	YES
Pinterest Promotion	
Pinterest Acc Setup	YES
Advanced Reports	YES
Pinboard Updates	YES
Analysis Report	
Monthly Acc Activity Reports	YES
Google Social Analytics Reports	YES

PAYMENTS: Empowering Businesses

Organic Social Media Marketing Per Month will be : \$250 USD/Month

PAYMENTS OPTIONS:

1. Credit Card & Debit card
2. Bank transfer
3. PayPal

WHY US?

At Shilabs Private Limited, we're all about the results. We uncover who your market is, how to engage them using content, driving traffic to your site through social media, and then we convert them into paying customers. It's about creating an online experience that transforms users into followers, customers into ambassadors. We do this by listening to you, understanding your target audience, and putting our extensive online knowledge to work on a plan that will improve your business goals and change the way you think about the potential of the internet.

OUR EXPERTISE & OVERVIEW:

Work References:

<https://www.facebook.com/ambongambong/>

Company Profile:

<http://www.shilabs.digital/Company-Profile.pdf>

Our Client review:

<https://www.facebook.com/ShilabsDigital/reviews/>

Office Overview:

<https://www.youtube.com/watch?v=91o-9MrykdM>

WORK CULTURE & MANAGEMENT HIERARCHY

- Once after a project is signed, within 24hr we assign a dedicated Account manager who is responsible for the project growth throughout the campaign period. He will be the point of contact at any convincing time by the client.
- Under every Account manager there will be one Project manager who implement the SMO Strategy.
- Reporting section will do monthly report preparing based on the work that we have performed in that month.
- Finally, after everything is done it will review by the Support head will review & prepare the next strategy to reach the new milestone.

NOTE:

This proposal is valid for 30 days from the date on which it was issued.

Feel free to write me at support@shilabs.digital any queries you have.

**Kind Regards,
Shilabs Private Limited**