



Empowering Businesses

SEO Proposal

for

Kasas Mining



Service Provider/Recipient:

Date: 21-09-2021

Shilabs Digital
Twin City Tower, Office No. 2003, 2nd Floor
Bhubaneswar - 752101
Orissa, India
India Office Tel: +91-923-819-4356
Email: support@shilabs.digital
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And

Customer/Owner:

Name: Mr. Alaa
Email: alaa@digitalexperts.ae
Web: www.albahiya-me.com

WHEREAS, in connection with discussion and meeting between Mr. Alaa & Shilabs Digital regarding a possible business transaction (the "Transaction"), it may be necessary for one party here ("Owner") to disclose to the other party ("Recipient") certain documentation and information which Owner considers proprietary and confidential; and WHEREAS, both parties understand the desire that such documentation and information be maintained in confidence; at

NOW, THEREFORE: Mr. Alaa & Shilabs Digital hereby agrees as follows:-

Monthly Budget: \$100 (For 5 Keywords)

Search Engine Optimization:

Number of Keyphrases Optimized: We will work upto 5 keywords for your website so that your website will get visibility on SERP for your all targeted keywords.

Number Of Landing Page we will Optimize: We will work upto 5 landing pages or URL's from your website.

Initial Review & Analysis: We will do all the Initial Review & Analysis for your website and it includes the following Analysis:

- **Website Analysis:** Here we will check all the errors for your website and will give you the reports.
- **Competitor Analysis:** Will find out all details about competitors and how they are getting good business.
- **Keywords analysis:** Will do the keywords analysis to find out the best keywords for our work.
- **Back Link Analysis:** Will do the analysis for your all the old backlinks if you have and their status.
- **Google Warrning Checkup:** Will check it from Google Webmaster tools
- **Google analytics Traffic Checkup:** We will check it and do the Analysis for the betterment

On Page Optimization:

Here we will work with Web Page Meta Element Optimization to improve a website's search engine rankings and earn organic traffic.

Off Page Optimization:

Here we will work with link building for your website and monthly near about 40 quality backlinks you will get. And the stuffs are included as follows:

SERVICES	JOB DETAILS	WORK VOLUME
TARGET	NUMBER OF KEYPHRASES OPTIMIZED	Up to 5
	NUMBER OF PAGES OPTIMIZED	5
	TOTAL QUALITATIVE BACKLINKS	40
AUDIT & ANALYSIS	TECHNICAL WEBSITE ANALYSIS	YES
	DUPLICATE CONTENT ANALYSIS	YES
	KEYWORD ANALYSIS	YES
	KEYWORD MAPPING TO TARGET PAGES	YES
	CANONICALIZATION ANALYSIS	YES
	INITIAL EXTERNAL LINK ANALYSIS AND DISAVOW	YES
	LINK REDIRECT AUDIT	YES
	LINK BUILDING ARCHITECTURE DEVELOPMENT	YES
	GOOGLE ANALYTICS VERIFICATION	YES
SEARCH ENGINE OPTISATION	KEYWORD RICH CONTENT WRITING	2
	CONTENT MARKETING (BLOGGIN & ARTICLE LINKS)	4
	OFF PAGE SEO (LINK BUILDING)	28
	TITLE TAGS & META DESCRIPTIONS	YES
	XML SITEMAP CREATION & SUBMISSION	YES
	LOCAL CITATION / CLASSIFIED	8
	ONGOING KEYWORD RANKING REPORTING	YES
	ONGOING MONTHLY TRAFFIC & GOAL REPORTING	YES
	GOOGLE ANALYTICS REPORTING	YES

PAYMENT DETAILS

PRICING & FEES:

WORK-STREAM	MONTHLY PLAN
Search Engine Optimisation	\$100 USD/Month
Total	\$100 USD/Month

Note: Prices Exclusive Of Tax

PAYMENTS OPTIONS:

1. Credit Card & Debit card
2. Bank transfer
3. PayPal

WHY US?

At Shilabs Digital, we're all about the results. We uncover who your market is, how to engage them using content, driving traffic to your site through Digital Marketing, and then we convert them into paying customers. It's about creating an online experience that transforms users into followers, customers into ambassadors. We do this by listening to you, understanding your target audience, and putting our extensive online knowledge to work on a plan that will improve your business goals and change the way you think about the potential of the internet.

OUR EXPERTISE & OVERVIEW:

Company Profile:

<http://www.shilabs.digital/Company-Profile.pdf>

Our Client review:

<https://www.facebook.com/ShilabsDigital/reviews/>
<https://www.trustpilot.com/review/shilabs.digital>

Office Overview:

<https://www.youtube.com/watch?v=91o-9MrykdM>

WORK CULTURE & MANAGEMENT HIERARCHY:

- Once after a project is signed, within 24hr we assign a dedicated Account manager who is responsible for the project growth throughout the campaign period. He will be the point of contact at any convincing time by the client.
- Under every Account manager there will be one Project manager who implement the all these Strategy.
- Reporting section will do monthly report preparing based on the work that we have performed in that month.
- Finally, after everything is done it will review by the Support head will review & prepare the next strategy to reach the new milestone.