

## Competitor Ana

Search Engine Saturation				
Top Competitors	Google	Yahoo	Bing	Search Engine Saturation
<a href="https://thewinecoolerclub.com/">https://thewinecoolerclub.com/</a>	328	286	285	899
<a href="https://winecoolersempire.com/">https://winecoolersempire.com/</a>	1,050	733	736	2,519
<a href="https://vineyardscoolers.com/">https://vineyardscoolers.com/</a>	297	150	152	599
<a href="https://classywinecoolers.com/">https://classywinecoolers.com/</a>	862	621	622	2,105

## Import

**SE SATURATION:-** Total No. of Pages in your website indexed by any Search Engines like Google,

**BACK LINKS:-** No. of links got from other websites. **Resource:** <https://www.semrush.com/>

**AVERAGE TRAFFIC:-** Average No. of visitors visit to your site in last 30 days. **Resource:** <https://www.semrush.com/>

**SOCIAL LINK POPULARITY:-** Total No. of social websites that links to your site: **Resource:** <https://www.semrush.com/>

**Domain Age:-** Age of the domain tells about the longevity of a website. **Resource:** <http://www.domaintools.com/>

**Alexa Rank:-** The reach refers to the number of Alexa users who visit a particular site in one day. **Resource:** <https://www.alexa.com/>

**Page Loading Time:-** Page load time is the time it takes to download and display the entire content of a page.

**TTFB:-** Time To First Byte (TTFB) is a measurement used as an indication of the responsiveness of a web server. It is the time taken by the server to respond to a request for the first byte of the page being received by the client's browser. Webservers are measured in milliseconds. A response time above 200 ms, or extreme variations, are both signs that something needs to be fixed. **Resource:** <http://www.bytecheck.com/>

**Bounce Rate:-** The percentage of visitors to a particular website who navigate away from the site after viewing only one page.

## Analysis of Thewinecoolerclub.com

Traffic & Social Media		Link Value Analysis			Tech
Average Traffic	Social Link Popularity	Backlinks	Age	Alexa Rank	Page Loading Time
NA	NA	NA	0 Years 1 Month 29 Days	3,240,555	2.5s
1,348	1,850	3,900	2 Years 10 Month 29 Days	993,296	8.2s
35	47	36	2 Years 7 Month 6 Days	2,691,276	5.5s
785	13	200	1 Years 3 Month 0 Days	3,257,546	5.1s

## Important Factors In Briefly:

Yahoo and Bing. **Source: Manually ( Site:domain)**

[www.seoreviewtools.com/website-traffic-checker/](http://www.seoreviewtools.com/website-traffic-checker/)

[/www.sharedcount.com/](http://www.sharedcount.com/)

[seointools.com/](http://seointools.com/)

**Source: <http://www.alexa.com/siteinfo>**

of a web page in the browser window (measured in seconds). **Resource: <https://tools.pingdom.com/>**

webserver or other network resource. TTFB measures the duration from the user or client making an HTTP request to the first byte of data received in milliseconds, ms. A good server response time will be lower than 200ms and should be consistent across all requests.

when viewing only one page.. **Resource: [Google Analytics Or Alexa](#)**

### Technical Analysis

TTFB	Bounce Rate
630 ms	NA
1024 ms	36%
434 ms	NA
551 ms	NA

TTP request to the  
cross multiple users.