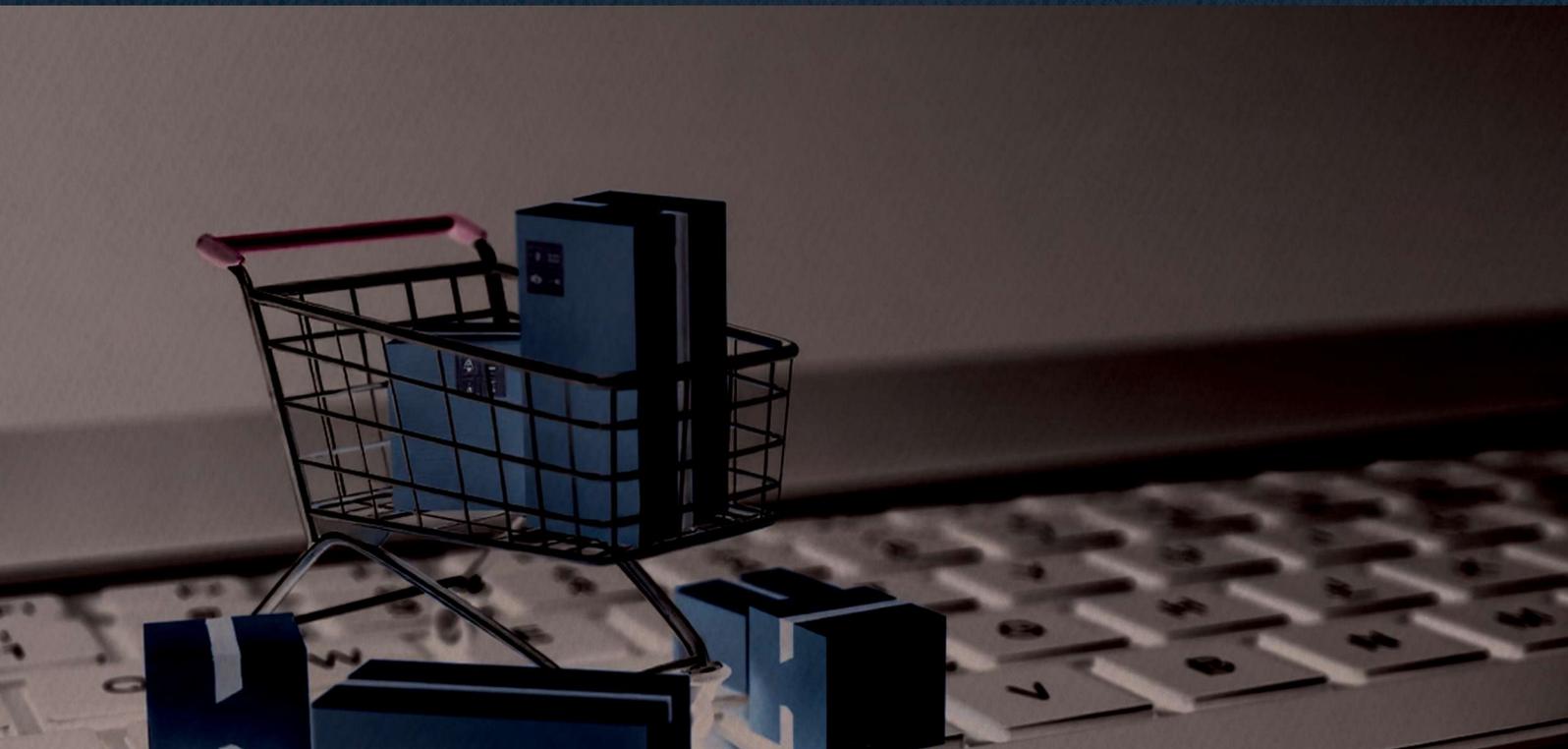




Marketplace

Optimization Portfolio

Elevating Your Brand's Presence and Sales
Across Leading Marketplaces



 +91 90403 82804

 +91 73770 53696

Introduction

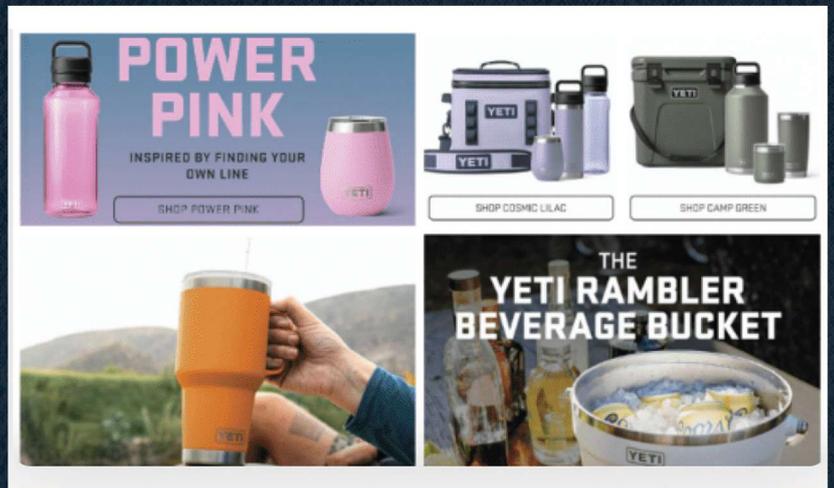
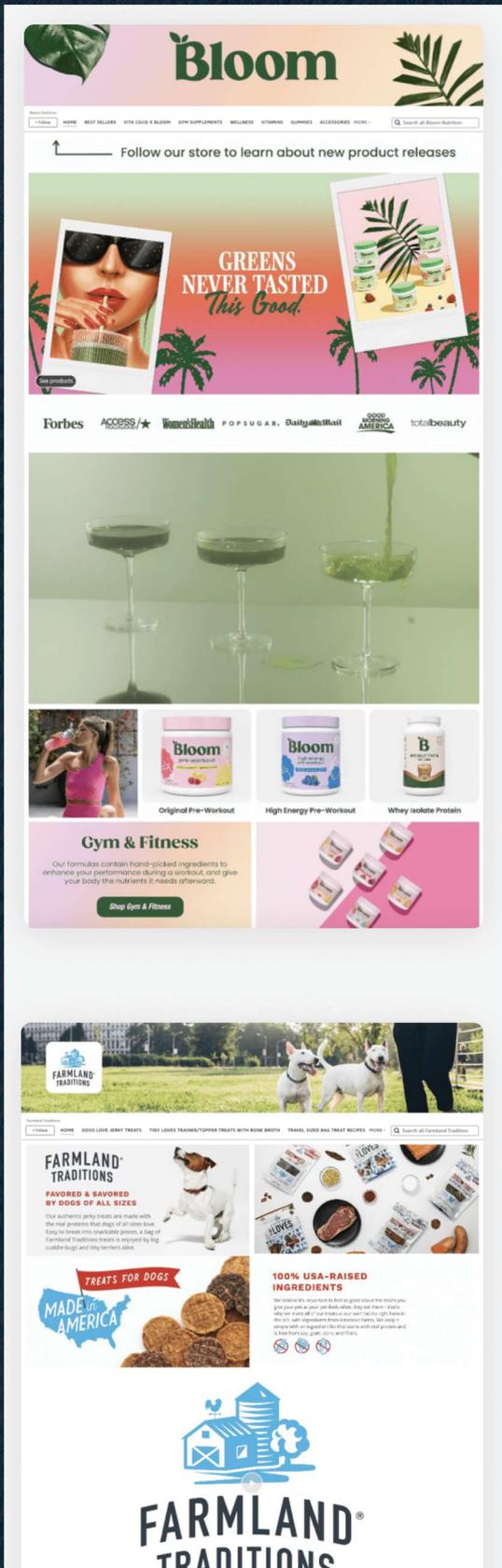
Your Partner in Ecommerce Success

At Shilabs, we specialize in transforming your marketplace presence. Whether you're on Amazon, eBay, Etsy, or your own storefront, our holistic approach to product photography, image optimization, storefront creation, and PPC will ensure your products stand out and drive sales. Let us optimize your store for peak performance and maximum visibility.



Storefront Creation

Custom Storefronts to Elevate Your Brand



A well-designed storefront is critical to capturing attention and building trust. We offer custom storefront designs tailored to your brand's identity, making sure your store is both user-friendly and visually appealing. From product categories to banners and everything in between, we create engaging storefronts that encourage visitors to browse and buy.

Key Features

- Customized storefront design for platforms like Amazon and Shopify
- Visually appealing banners and category layouts
- Mobile-responsive design
- Brand-centric, seamless user experience



Product Photography

Showcase Your Products with Stunning Photography

First impressions matter. We create high-quality, visually captivating product images that reflect the true essence of your brand. From professional studio shots to lifestyle images, we ensure every product is displayed in its best light, driving conversions and boosting sales.



Key Features

- High-quality, optimized images
- Professional studio setups
- Lifestyle shots to increase customer engagement
- Consistency in style across product categories

Image Optimization

Fast, High-Quality Images for Better Performance



Speed and quality are key. We ensure your images are perfectly optimized for fast loading while maintaining high resolution, so they meet the marketplace's technical and SEO requirements. Optimized images contribute to better product rankings and faster load times, resulting in a superior shopping experience.

Key Features

- Image resizing and compression
- Background removal for platforms like Amazon
- SEO-focused image tagging
- Improved product ranking and conversion



Product Listing & Optimization

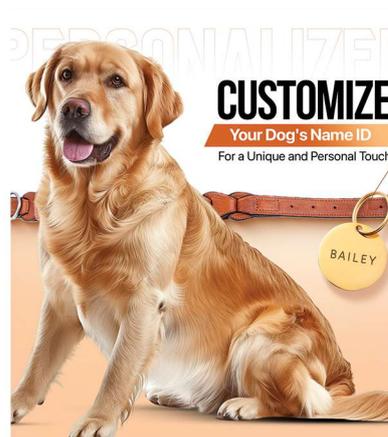
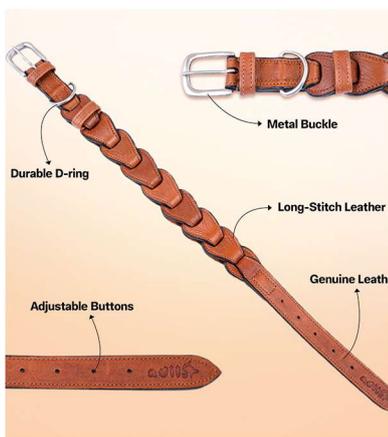
Optimize Your Listings to Increase Visibility and Sales



Optimizing product listings is crucial for success. We ensure your product titles, descriptions, and bullet points are keyword-rich and compelling to both customers and search engines. With attention to detail, we enhance your product's appeal, increase visibility, and improve conversion rates.

Key Features

- Keyword research and optimization for better discoverability
- Compelling product descriptions and bullet points
- Rich content such as infographics and videos
- Detailed specifications and enhanced brand content (A+ Content for Amazon)



PPC (Pay-Per-Click) Advertising

Drive Targeted Sales with Effective PPC Campaigns

Pay-per-click advertising is a powerful tool to increase visibility and drive sales. Our PPC services focus on maximizing ROI through strategic ad placements, keyword optimization, and ad targeting across various platforms, including Amazon, Google Ads, and more. We'll help you reach the right audience at the right time.

The image illustrates three types of sponsored advertising on Amazon:

- Sponsored Products:** Promote product listings to shoppers actively searching with related keywords or viewing similar products on Amazon.
- Sponsored Brands:** Showcase your brand to help customers discover your brand and products with creative ads that appear in product search results.
- Sponsored Display:** Drive discovery and loyalty by reaching relevant audiences throughout their shopping and browsing journeys with programmatic ads.

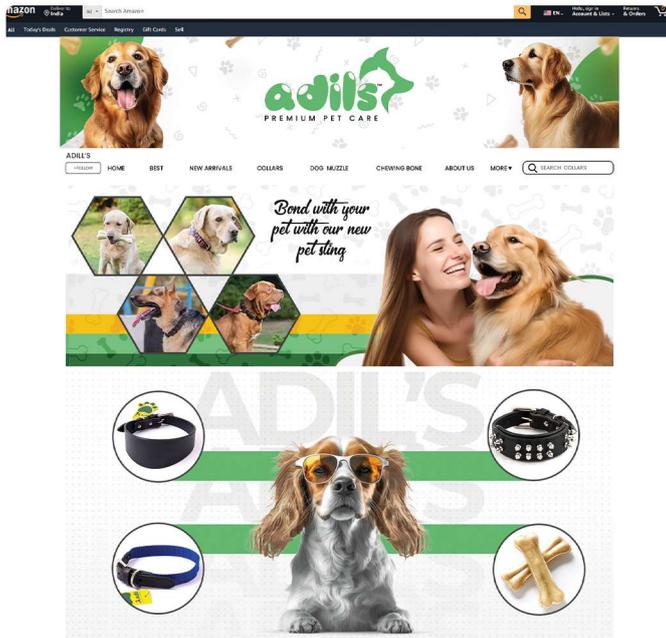
The laptop screen shows an Amazon search for "headphones" with 1-16 of 4,162,169 results. The search results include a sidebar with department filters (Electronics, Cell Phones & Accessories, Computers & Accessories, Musical Instruments) and a main list of products. A "Sponsored by Bose" banner is prominently displayed at the top of the results, featuring the text "Find Your Next Pair of Headphones with Bose." and images of Bose QuietComfort 35 wireless headphones and Bose SoundSport wireless earbuds. Other products listed include Panasonic ErgoFit headphones and Bengoo in-ear wired headphones.

Key Features

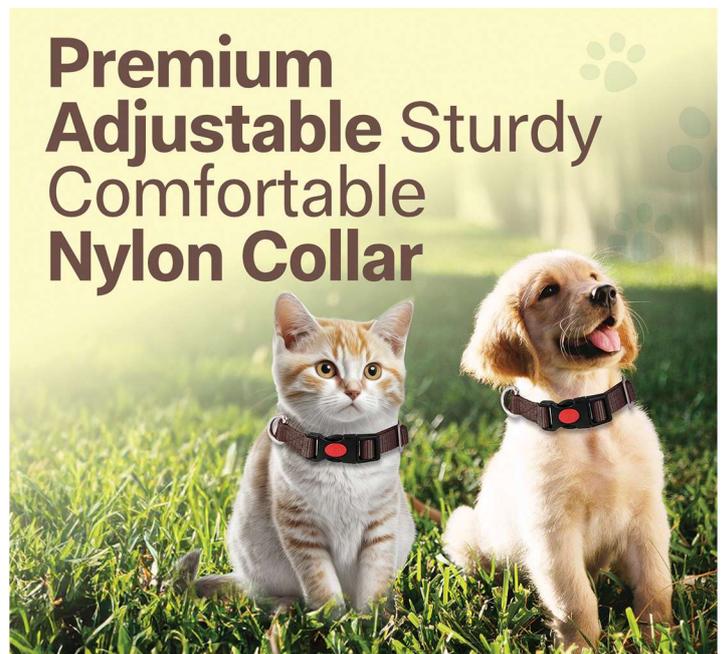
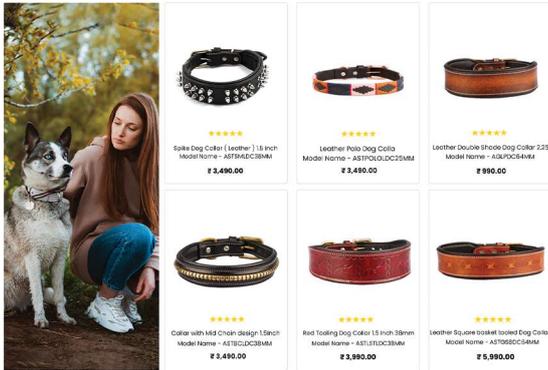
- Campaign creation and management
- Keyword research and bid optimization
- Conversion-focused strategies
- Retargeting to capture interested buyers



Client Portfolio:

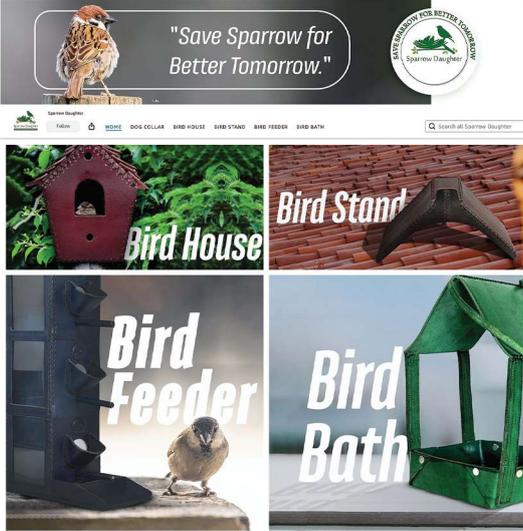
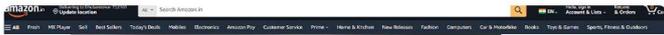


LIFE IS TOO SHORT
TO JUST HAVE ONE DOG





Client Portfolio:



Importance of Bird Houses

Bird houses are also known as nesting boxes because they provide a safe environment for birds to build their nests away from predators and the elements. During the winter, they provide a safe haven for visiting birds to huddle together for warmth away from the cold.




Benefits Of Bird Stand.

The importance of Sparrow Daughter bird stands is greater than many people realise. Unfortunately, they are frequently ignored while purchasing supplies for their birds. If you already own a cage, you may believe that you don't need this because cages normally come with perches. Birds require a diverse range of bird stands, just as they require a diverse range of foods and toys.




Benefits of bird feeder

A bird feeder gives you the chance to enjoy nature's marvels while taking a short break from your busy schedule. Young children who have access to bird feeders learn to recognise different bird species, which helps them understand the value of animal welfare. You may have birds in your backyard all year long if your feeders are filled with a consistent supply of food. Over time homes with bird feeders draw more birds than those without.






Client Portfolio:





Client Portfolio:



Handcrafted Stone-beaded Bracelet

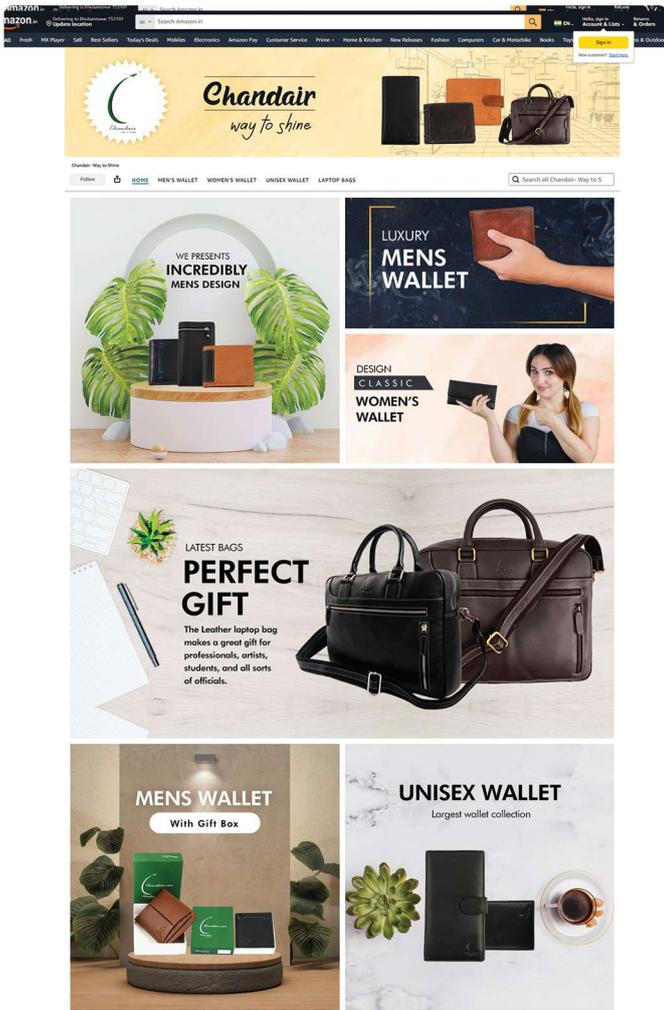


Handcrafted Bohemian
Adjustable fit to suit various wrist sizes

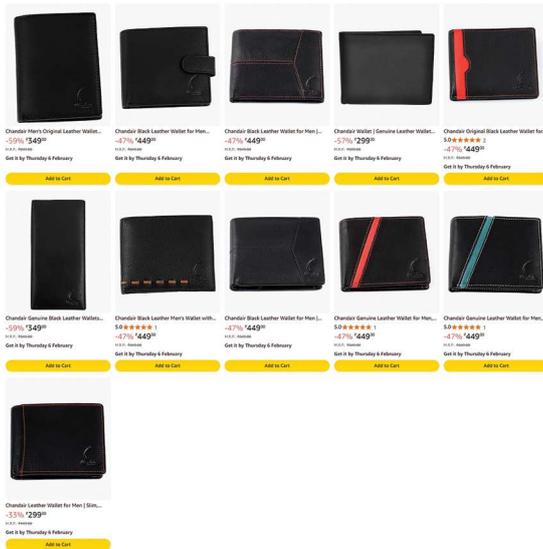




Client Portfolio:



Recommended for you



Best Sellers from Chandair- Way to Shine



Design Decency Office Bag For Men

Start your journey now with this leather bag for men as a messenger bag, shoulder bag, office bag, briefcase or laptop bag.





Client Portfolio:

The screenshot shows the Amazon product page for FREZZOR supplements. At the top, there are three product images: Omega-3 Black 120, Omega-3 Black, and Omega-3 Black 320. Below these are several product cards:

- Omega-3 Black:** For Joint Mobility and Comfort. Image shows an elderly couple on a bicycle.
- Collagen Peptides:** 100% Grass-fed New Zealand Collagen. Supports skin hydration & elasticity for a more youthful appearance. Ideal for adding to a smoothie. Price: \$34.99. Image shows a woman's face.
- Manuka Honey:** The Finest Multifloral Antioxidant Infused. Best tasting multifloral New Zealand Manuka Honey with the extra benefit of a super antioxidant. Price: \$29.99. Image shows a family at a table.
- Antioxidant-Infused Manuka Honey:** The World's Premium Antioxidant Infused. The purest grade of New Zealand Manuka Honey with the added benefit of a super antioxidant blend. Price: \$39.99. Image shows a woman's face.
- Increase your Energy & Vitality:** New Zealand Grown Wholefoods for Vitality. Image shows people playing tennis.
- Enhance your Natural Beauty & Glow:** Collagen Protein & Bone Broth for Radiant Skin. Image shows a woman's face.
- Boost your Power & Energy:** Maximum Power From Your Nutrition. Image shows a woman in a gym.

FREZZOR
NEW ZEALAND

The World's Best Immune Honey

Manuka Honey is regarded as the world premium honey and FREZZOR Manuka Honey UAF1000+ is the most potent, with its Infused antioxidant blend.

- Promotes digestive health
- Perfect Hot Drink for Winter Chills
- Improves Appearance After Minor Cuts & Abrasions

NEW ZEALAND MANUKA HONEY
WITH PLANT EXTRACT SUPERFOODS

Supplemental Food **UAF1000+** Packed in New Zealand
1000 Times More Power

See it, feel it, taste it!
experience the power of UAF1000+®

FDA Disclaimer: These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.



FREZZOR
NEW ZEALAND

Natural Energy with super reds

EMERGING POLYPHENOLS SUPER REDS
POLYPHENOLS • ANTIOXIDANTS • PHYTONUTRIENTS
NATURAL UNFLAVORED

- Heart Healthy
- Energy & Stamina
- Performance & Recovery

Power Up with FREZZOR SUPER REDS Boosts cellular mitochondria, which are the powerhouses within our cells. This helps improve blood flow and nutrient delivery to your muscles for more energy.





Client Portfolio:

amazon

World Spice Flavor Potato Chips

Sweet Heat BBQ Flavor Potato Chips

Made with Real Sliced Potatoes

LIMYÈ WORLD SPICE

LIMYÈ SWEET HEAT

Made with Real Sliced Potatoes

Made with Real Sliced Potatoes

LIMYÈ BUD NAKED

Made with Real Sliced Potatoes

LIMYÈ BUD NAKED

Light Up Your Taste Buds

- 3oz bag of Limyè Potato Chips
- 150 Calories Per Serving
- Veteran Owned
- no red dye 40
- Kosher certified
- Gluten-free
- Allergen-free
- All natural Ingredients
- Non-GMO

Limyè

BUD NAKED chips

VETERAN OWNED

MADE IN USA

NET WT. 3 OZ (86g)

PER SERVING - 1 (30g) per container

460 CALORIES

3g SAT FAT

480mg SODIUM

0g SUGARS

Every bite BRINGS OUT A MAGICAL FEELING

amazon

Once You Taste it,
You Can't Stop Enjoying it

Limyè World Spice Flavor Wavy Potato Chips





Client Portfolio:



PREMIUM CASHEW NUTS

Crunch into Wellness with Every Bite

- ✓ Good Source Of Minerals And Vitamin
- ✓ Cancer Prevention
- ✓ Reduce Risk Of Anemia
- ✓ Promote Heart Health
- ✓ Support Bone Health
- ✓ Boost The Immune System
- ✓ Improve Brain Function
- ✓ Promote Healthy Skin
- ✓ Regulate Blood Sugar
- ✓ Reduce Inflammation



PREMIUM CASHEW NUTS

400G BOTTLE DIMENSIONS

- ✓ Height: 22 cm (8.7 inches)
- ✓ Diameter: 6.5 cm (2.6 inches)
- ✓ Net Weight: 400 grams



WHY CASHEWS ARE THE SMARTEST SNACK CHOICE

- Improves Skin Health
- Promotes Heart Health
- Enhances Brain Function





Complete Commerce Solutions





Our marketplace solutions also extend to





+91 90403 82804
+91 73770 53696



www.shilabs.digital



sales@shilabs.digital
support@shilabs.digital

