



**SHILABS LLC**  
**COMPANY**  
**PROFILE**



**EMPOWERING  
YOUR BUSINESS**



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## WHO WE ARE ?

Shilabs LLC is your gateway to innovative digital solutions. With over 15 years of global experience, we excel in Digital Marketing, Website Design/Development, Marketplace Optimization/Marketing, Product Photography, and Content Creation. Our team of experts merges technology and insights to craft tailored solutions that drive results. From our headquarters in Bhubaneswar to our corporate offices in the USA, UAE, and Canada, we're a global force committed to propelling businesses forward. At Shilabs, we don't just offer services; we build partnerships, ensuring your digital success is our shared journey.

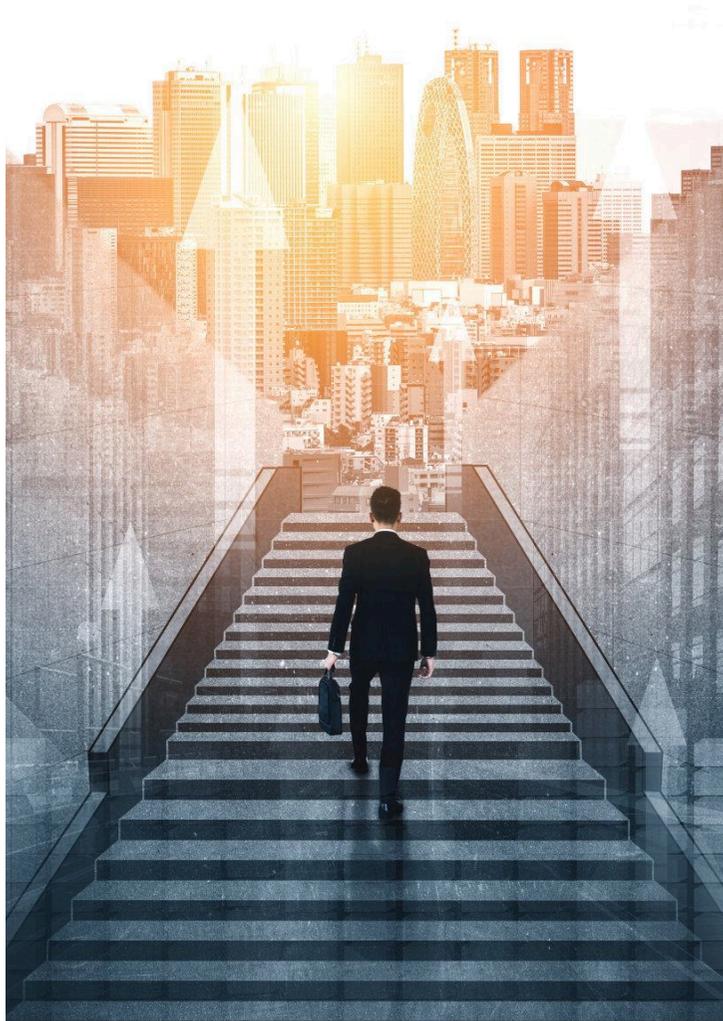
## OUR COMMITMENT

At Shilabs LLC, commitment is more than a word – it's a cornerstone of our philosophy. We pledge unwavering dedication to every project, ensuring excellence in every endeavor. Our commitment begins with understanding your unique needs and goals. Through open communication and collaboration, we tailor our services to meet your aspirations. With a team of experienced professionals, cutting-edge technology, and a passion for innovation, we strive for exceptional results in every venture. Our commitment extends beyond project completion, fostering enduring partnerships that drive success.

Choose Shilabs LLC for a partnership built on trust, reliability, and a shared commitment to achieving remarkable outcomes.



# OUR VISION & MISSION



## OUR VISION:

Shilabs LLC envisions a digitally empowered world where businesses thrive through innovative strategies and seamless online experiences. We strive to be a driving force behind this transformation, leading brands to unparalleled success in the digital realm.



## OUR MISSION:

Our mission is to deliver holistic digital solutions that transcend boundaries and elevate businesses to new heights. We are dedicated to harnessing the power of technology, creativity, and expertise to empower our clients with results-driven strategies. Through unwavering commitment, collaboration, and continuous growth, we are committed to realizing our clients' visions and achieving digital excellence.



## OUR COMPANY HISTORY

In the year 2008, we embarked on a transformative journey that would redefine the digital landscape. Initially known as SEOHunk International LLP, we embarked on our path with a clear vision and unwavering dedication.

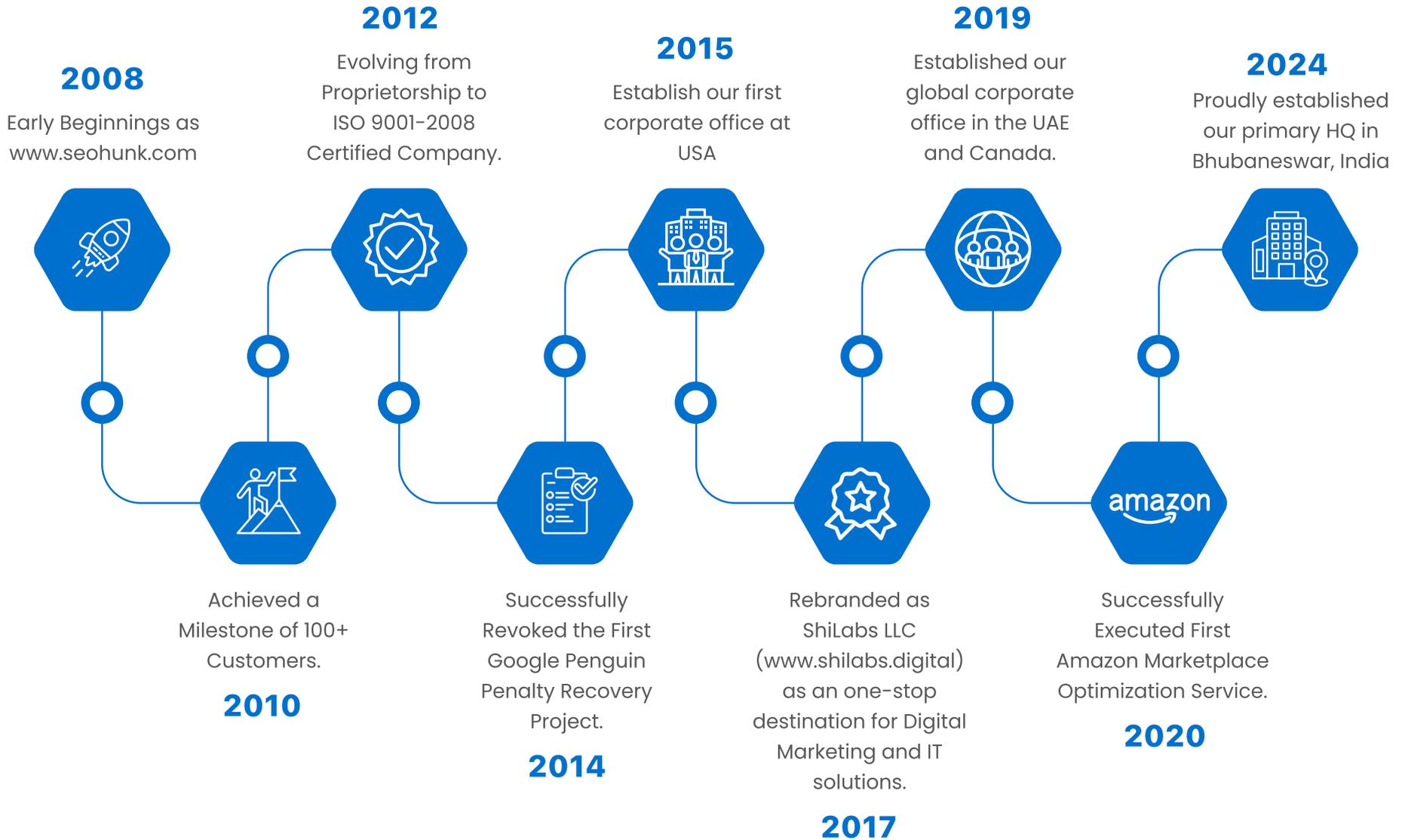
We've since evolved into a premier digital marketing agency that serves clients globally. With an impressive track record, we have positioned ourselves as leaders in the realms of Digital Marketing, Social Media Marketing, Reputation Management, Marketplace Optimization and Marketing, Website and Mobile Application Design and Development, Content Marketing, and Software Development.

Throughout this remarkable journey, we have had the privilege to work with an array of clients, from small-scale enterprises to Fortune 500 companies across the globe. Our commitment to customer satisfaction is the bedrock of our success, solidifying our reputation as a customer-friendly organization.

Our continuous pursuit of excellence is fueled by our relentless dedication to research and development. With an ever-prepared research and development wing, we remain at the forefront of industry trends and technological advancements.

As we reflect on our journey so far, we are energized and excited about the path ahead. With every achievement, we honor our past and anticipate a future filled with innovation, growth, and meaningful partnerships.

# OUR COMPANY TIMELINE





At Shilabs LLC, the question isn't just "why choose us?" It's "why wouldn't you?" Here are compelling reasons that set us apart:

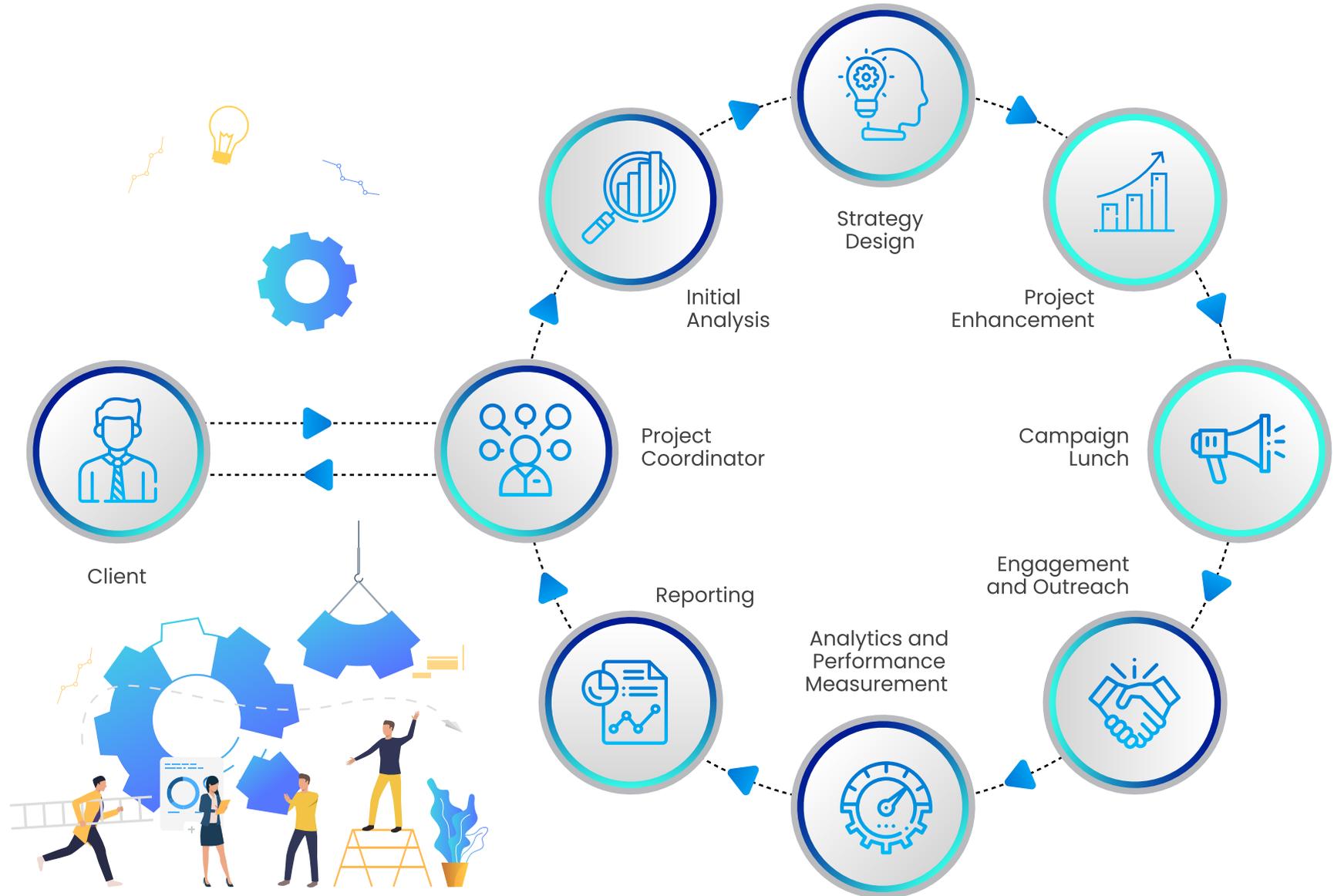
- Certified Expertise.
- Cost-Effective Solutions.
- Tailored Strategies.
- Global Reach.
- Client-Centric Approach.
- Commitment to Excellence.
- End-to-End Support.
- Results That Matter.

## WHAT MAKES US DIFFERENT?

Shilabs the best digital marketing agency in India offer a 360 degree digital services portfolio. We have carved a niche as a renowned company with our immense experience and skills that help us build a brand brick by brick. We have a focused approach to our job and can easily sense a good digital opportunity and this allow us to help our clients in solving their complex business problems.



# OUR METHODOLOGY



## MEET OUR TEAM

At Shilabs LLC, our team is our greatest asset. Comprising a diverse group of passionate professionals, we are united by a shared commitment to excellence and innovation. With expertise spanning various domains of the digital landscape, our team is dedicated to propelling your business towards success.

Meet the faces behind Shilabs LLC – a team driven by innovation, expertise, and a shared commitment to transforming your digital journey.



### SUBHRAJIT SWAIN FOUNDER AND CEO

Subhrajit Swain, the visionary Founder and CEO of Shilabs LLC (formerly known as SEOHUNK), is hailed as an unwavering and focused entrepreneur. He invites young aspiring minds to join in crafting the world's foremost local Digital Marketing company.

Subhrajit's career journey began at a young age in a digital agency, collaborating with Upstream UK and Fortune 500 companies. Graduating with a BSC.IT degree in 2007, he became a Special Assistant for Upstream UK, earning praise for his brightness and diligence.

In 2008, Subhrajit established SEOHUNK, now SHILABS LLC, a globally acclaimed one-stop destination for Digital Marketing and IT needs, serving over 1800 clients worldwide. He champions technology's transformative power and efficient business processes, embodied in his mantra.

"EVERYBODY HAS 24 HOURS."

## OUR BUSINESS DEVELOPMENT TEAM



**MR. MAHBOOBUR RAHMAN**

OPERATION HEAD OF CANADA



**MR. ABANOUB NASSEM**

CHIEF TECHNOLOGY OFFICER  
(CTO)



**BIKRAM SWAIN**

GM SHILABS



**ANIRUDHA SAHOO**

DIRECTOR OF DIGITAL MARKETING



**ARPA DASGUPTA**

HEAD OF SALES

## OUR HR & ACCOUNTS



**POOJA**

HR



**SONALI**

RECRUITER



**RAMA**

ACCOUNTANT

# OUR CUSTOMER SUCCESS TEAM



**SUVENDU**

Paid Advertising Manager



**RAJ**

Digital Marketing Manager



**SARMISTHA**

E-commerce Manager



**SANJITA**

Digital Marketing Manager



**GOUTAM**

Reporting Manager



## OUR BUSINESS ACQUISITION TEAM



**SANDY**



**GREG**



**SUBHALAXMI**



**ROSALIN**



**GANGA**



**Mr. Padam Tamatta**



**Md. Hasan**

## OUR DESIGN AND DEVELOPMENT TEAM



**PALLAVI**



**KRISHNA**



**KRISHN**



**SMRUTI**



**SHYAM**

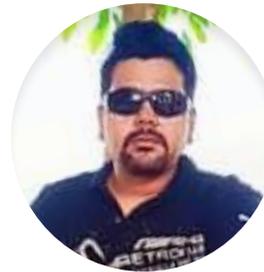


**DHARANI**



**RUPESH**

## OUR PR & PHOTOGRAPHY TEAM



**SUBAS**



**NIHAR**



**SATYA**

## OUR DIGITAL MARKETING TEAM



**KRANTI**  
Team Leader



**GOBARDHAN**  
Team Leader



**AKASHA**  
Team Leader



**SOBHA**  
Team Leader



**PADMABATI**



**CHINMAYEE**



**SUDEEPTA**



**SOURJYA**



**ARPITA**



**PRATIMA**



**SANGITA**



**HIMADRI**

# OUR CERTIFICATIONS

**Congratulations!**  
Shilabs Digital



Completed  
**Digital Sales Certification**  
on January 10, 2023  
Completion ID: 24817589 Expires: January 9, 2025

...

You know how to sell digital marketing services and products.



**Congratulations!**  
Shilabs Digital



Completed  
**Google Ads Display**  
on January 15, 2023  
Completion ID: 24817687 Expires: January 14, 2025

...

You know the basics of Display advertising, and how you can show ads to your audience via the Google Display Network.



**Congratulations!**  
Shilabs Digital



Completed  
**Mobile Sites Certification**  
on February 19, 2023  
Completion ID: 24818685 Expires: February 18, 2025

...

You have strong knowledge of mobile sites design, and an understanding of best practices and current browser technologies.



**Congratulations!**  
Shilabs Digital



Completed  
**Google Ads Search**  
on February 25, 2023  
Completion ID: 24818710 Expires: January 24, 2025

...

You know how Google Ads Search works and how to setup your Google Ads Search campaign.



**Congratulations!**  
Shilabs Digital



Completed  
**Google Analytics Individual Qualification**  
on March 10, 2023  
Completion ID: 24818851 Expires: March 9, 2025

...

You understand advanced Google Analytics concepts.



**Congratulations!**  
Shilabs Digital



Completed  
**Google Shopping**  
on March 16, 2023  
Completion ID: 24818957 Expires: March 15, 2025

...

You know the basics of Google Shopping, and how to create, manage and optimize your Shopping campaigns.



# OUR ACHIEVEMENTS



## Proud of Partnering Trust

The trust placed in us by our partners and clients is a badge of honor. This trust fuels our innovation and drives us to provide exceptional business and marketing solutions. Through collaborative efforts, we elevate digital presence, positioning our partners as industry leaders. It's this trust that solidifies our enduring partnerships.

## Unparalleled Company Growth

Our commitment to delivering unparalleled quality means that we rigorously test and refine our solutions before they reach you. Every offering goes through a stringent quality assurance process to ensure it not only meets but exceeds your expectations.

## Supportive Customer Service

Communication is key, and our dedicated customer support team ensures seamless engagement. They are readily available to address inquiries, discuss projects, or provide updates. We pride ourselves on maintaining open channels to ensure your needs are met promptly and efficiently.



**Professional**



**Premium Support**



**Fastest**



**Certified Expertise**



**Inventive**



**Result-Oriented**

# OUR CLIENTS ENDORSEMENTS

Discover the profound impact we've had on our clients' success. Explore firsthand accounts from satisfied businesses that have experienced remarkable growth with our services. Their testimonials, spanning across Trustpilot, Facebook, and Google reviews, underscore the consistent transformative results we provide, propelling businesses to unprecedented heights.

### ★★★★★ Exceeding Expectations!



I've been working with Shilabs over the past couple of months on website design, social media marketing, and SEO. Shilabs has exceeded my expectations at every step along the way -- at a fraction of the cost of what I was quoted through US-based marketing firms.

**Kevin O'Brien**

### ★★★★★ Would like to commend Raj at Shilabs...



Would like to commend Raj at Shilabs for his OUTSTANDING work over the past 6 years for our international medical company called Regent Street Clinic™. This company is accessible, trustworthy, honest and work diligently to fulfil the requirements of their clients. I would give Raj 1000 stars if I could ★ Please use Shilabs, they will be the best investment you will make for your business.

**Bobby Ahmed**

### ★★★★★ We appreciate the effort of team of Suv...



We appreciate the effort of team of Suv and SHILABS for managing our website SEO work so well that we are now getting good keywords ranking at first page. Let's get more results in the coming future. Well done team, we recommended SHILABS.

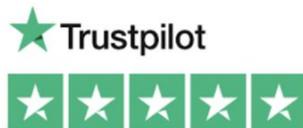
**Zoe Z**

### ★★★★★ Excellent customer service



Excellent customer service! Sanjita is always very quick at responding to her emails, pays great attention and care to your needs and requests, I have rarely seen a company with such an excellent and quick service. They go above and beyond to make sure you have the best results with SEO. Thanks Shilabs, I highly recommend!

**Karine Patel**



TrustScore 4.8

[Click Here](#)



[Click Here](#)



4.8 review rating

[Click Here](#)



# TECHNOLOGIES AND TOOLS WE USE



## OUR VALUED CLIENTS





# OUR VALUED CLIENTS





LET'S BUILD YOUR BRAND

## OUR SERVICES



### SEARCH ENGINE OPTIMISATION (SEO)

Boost your online visibility with Search Engine Optimization (SEO). Improve your website's ranking, drive organic traffic, and increase conversions.



### APP STORE OPTIMISATION

It is crucial for mobile apps. It involves optimising titles, descriptions, and visuals to improve visibility and downloads. Boost your app's success with ASO.



### AMAZON SEO

Enhance your Amazon product visibility and sales with our expert Amazon SEO services, optimising listings for top-ranking search results.



### SOCIAL MEDIA MARKETING (SMM)

Social Media Marketing (SMM) uses Facebook, Instagram, Twitter and etc to enhance brand awareness, engage audiences, and boost business growth.



### GOOGLE PENALTY RECOVERY

It helps websites regain their lost search engine rankings by identifying and fixing issues that violate Google's guidelines.



### MARKETPLACE OPTIMISATION (Amazon, Etsy, eBay, Flipkart, Alibaba, Walmart)

Maximize marketplace performance with our optimisation services. Elevate your brand's visibility and sales on top platforms.



### PAID ADVERTISING

Maximize online visibility through strategic Paid Advertising on Google Ads, Bing Ads, and social media to boost conversions and engagement.



### GOOGLE SHOPPING LISTING

Boost eCommerce sales with Google Shopping. Optimize product listings to enhance visibility and attract potential customers.



### CONTENT MARKETING

Boost your brand with strategic content marketing. Engage audiences, build trust, and drive growth through valuable, tailored content solutions.





### EMAIL MARKETING

Unlock the potential of email marketing. Nurture leads, engage customers, and drive conversions through personalised email campaigns and automation.



### REVIEW MANAGEMENT

Enhance your online reputation. Manage reviews, ratings, and customer feedback strategically across platforms to build trust and credibility.



### ONLINE REPUTATION MANAGEMENT

Protect and enhance your online reputation with our Online Reputation Management services. We safeguard your brand's image and credibility.



### PRODUCT MARKET SURVEY

Unlock valuable insights with our Product Market Survey services. We analyze market trends and customer preferences to empower data-driven decisions for optimizing your product strategy.



### WEBSITE DESIGN & DEVELOPMENT

Elevate your online presence with our Website Design & Development services. We create stunning, user-friendly websites tailored to your brand.



### MOBILE APP DEVELOPMENT

Transform your ideas into reality with our Mobile App Development. We craft user-friendly, innovative apps to drive your business forward.



### LOGO & BRANDING

Elevate your brand's identity with our Logo & Branding services. We create unique logos and compelling branding that make a lasting impression.



### BRAND POSITIONING

Strengthen your brand's identity with our Brand Positioning services. We create a unique position that resonates with your audience and helps your brand stand out.



### PRODUCT PHOTOGRAPHY

Enhance your product's appeal with our Product Photography services. Our expert photographers capture your products in their best light.



### VIDEO CREATION & MARKETING

Boost engagement with captivating Video Creation & Marketing. Our team creates compelling videos to effectively convey your message and enhance your brand.



### GRAPHIC DESIGNING

Elevate your brand's visual identity with our Graphic Designing services. We craft stunning visuals that leave a lasting impression.

## OUR SUBSIDIARY CORPORATIONS

CEO VINE



**Odisha** Company

O Talks

**DML** | DIGITAL  
MARKETING  
LIMITED

Alliwant**ranking**



TANTRA TUNES

IT'S MELODIOUS



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Dubai, United Arab  
Emirates

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**THANK YOU**  
For Your Time