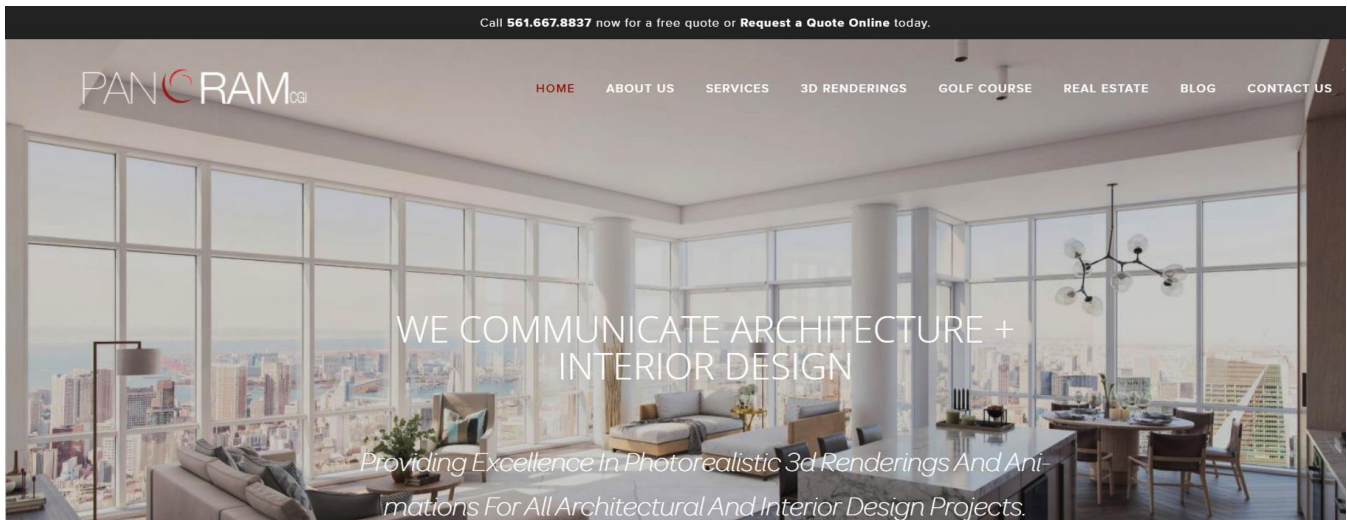




SUCCESS STORY

Client:Mr.BasilIndustry: Architecture and InteriorURL: www.panoramcgi.comCampaign Type: SEO



SHILABShad the privilege to work for a renowned Architecture and Interior designsite.The result of Panoramcgi.com project included an in depth white paper discussing the SEO industry and practices that lead to successful campaigns; In addition, Panoramcgi project produced a one hour broadcast "**Search Engine Marketing: The Primary Ingredient of your Marketing Mix.**" The E-broadcast was conducted by **Subhrajit Swain** CEO of SHILABS LLC.

The Challenge:

Entrepreneur wanted to increase their online traffic and had a huge number of articles. SEO was a natural tactic that could be used to accomplish this goal but it was something Entrepreneur had not looked at with any level of seriousness in the past. When Entrepreneur started investigating SEO, only 5% of their website had any type of search engine optimization implemented. Optimizing this archive for search would be a huge task and entrepreneur knew it. SHILABS LLCthen explained to Entrepreneur that they would optimize the articles by building a spider for the XML article database and changing in the website design. In doing this SHILABS LLCillustrated a level of transparency other SEO providers did not match.

The Results:

The ROI of the stage 1 activities have been astronomical. In a typical month since the Optimization process has taken place Entrepreneur has seen an **estimated return of investment** (Calculated by determining the revenue from additional number of click-through since they began the SEO program, minus the SEO expenses incurred).

Keyword ranking report:

Keywords	Website URL	Rank in Target Market
Swimming pool renderings	https://www.panoramcgi.com/swimming-pool-renderings	2
Golf course renderings	https://www.panoramcgi.com/golf-course	1
Architectural cgi rendering in Florida	https://www.panoramcgi.com/3d-architectural-rendering-services	1
3D Renderings in Florida	https://www.panoramcgi.com/	1

Snapshot:

The screenshot shows a Google search for "Golf course renderings". The top result is from **panoramcgi.com**, titled "1. 3D Golf Course Renderings & Visualization | Panoram CGI". The URL is <https://www.panoramcgi.com/golf-course>. The snippet mentions "Panoram CGI is at the forefront of advanced 3D visualization of golf courses. We have worldwide experience of designing all type of golf courses." Below this, there is a second result from **Don Farese Studios**, titled "2. Golf Course Renderings & Animations", with the URL <https://www.donfaresestudios.com/golf-course-services>. The snippet for this result says "Feb 20, 2023 — We produce photo-realistic renderings of your golf course design with accurate contouring and breathtaking shots. Good for digital media or ...". On the left side of the screenshot, there is a sidebar with "SEOquake" and various options like "Parameters", "SERP report", and "Export CSV".

Client: Garrett Industry Shopping URL: www.escapefolsom.com Campaign Type: SEO



The Challenge:

EscapeFolsom had NO ORGANIC rankings when they began working with SHILABS LLC; however, they had no rankings within Google. When forming a relationship with SHILABS LLC, their goal was to get more traffic to the website and to take over the page 1 ranking.

The Strategy:

After a brief conversation with their team, we offered them a package which was designed to achieve their ranking goals and also fit the client's budget. In addition, we created customized SEO best practices. We also trained their content writers and page developers on SEO content best practices which are still in place today.

The Results:

The ROI of the stage 1 activities have been astronomical. In a typical month since the Optimization process has taken place Entrepreneur has seen an estimated return of their spend money (calculated by determining the revenue from additional number of click-through since they began the SEO program, minus the SEO expenses incurred). This was a true and quick success story. Organic search engine rankings skyrocketed and thousands of previously not indexed pages were now being crawled regularly by search engine spiders.

- Unique visitors to the site doubled within the first two months after the optimization was

completed

- 300% increase in organic search engine traffic.
- The client has given another site for SEO marketing.

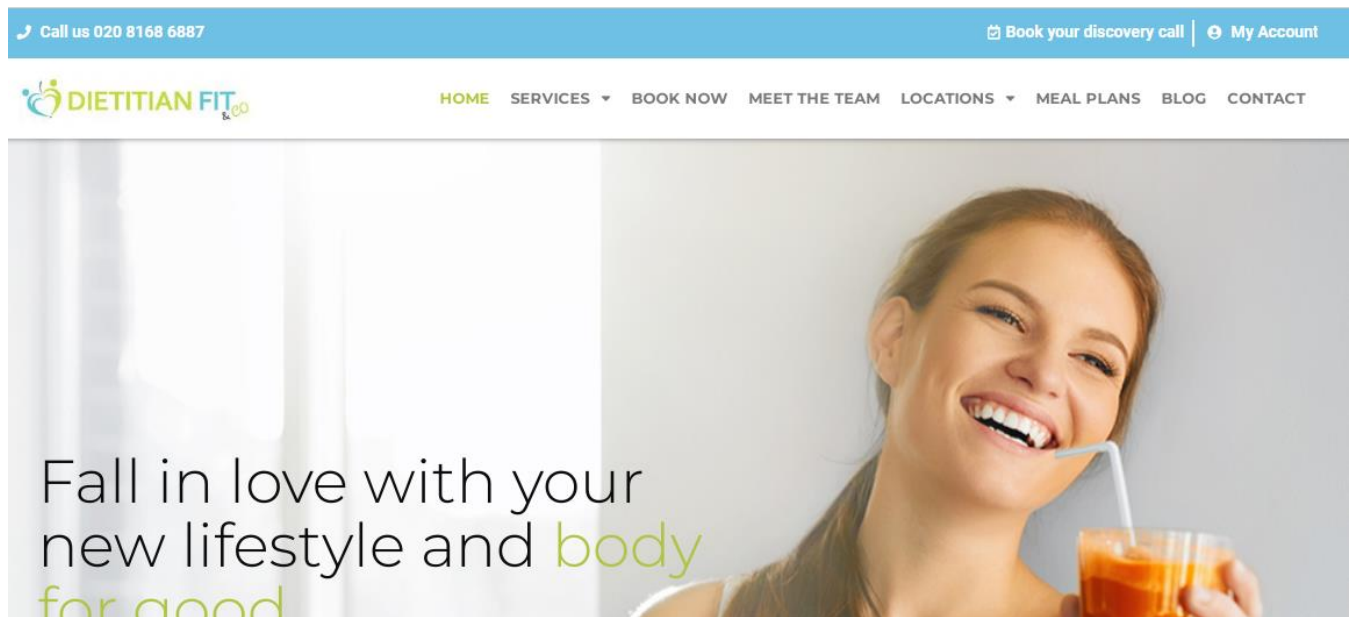
Keyword ranking report:

Keywords	Website URL	Rank in Target Market
escape room historicfolsom	https://escapefolsom.com/	1
kid friendly escape room Historic Folsom	https://escapefolsom.com/	1
Historic Folsom escape room	https://escapefolsom.com/	1
family friendly escape room Historic Folsom	https://escapefolsom.com/	1

Snapshot:

The screenshot shows a Google search interface. The search bar contains the text "kid friendly escape room Historic Folsom". Below the search bar, there are tabs for "Maps", "Images", "Prices", "Best", "Reviews", "Videos", "Shopping", "News", and "Books". The search results show "About 52 results (0.62 seconds)". The first result is for "Escape Folsom" with the URL "https://escapefolsom.com/". The result is titled "1. Escape Folsom - Folsom's Best Escape Room Experience". Below the title, there is a summary of the website's performance: "AS: 0 Visits: 0 Pages/Visit: 0 Avg. Visit: 0 Bounce rate: 0". There is also a link to "Get domain authority, visits and engagement data with a free Semrush account - Connect". The main content of the result is a paragraph: "Escape Folsom is like no other escape room experience. Our elaborate themed rooms are based on locations or actual events related to Historic Folsom, CA." followed by links: "Escape Rooms · About · Questions · Restaurant".

Client: **Industry:**Health Care **URL:** dietitianfit.co.uk **Campaign Type:** SEO



D I G I T A L

The Challenge:

dietitianfit.co.uk NO ORGANIC rankings when they began working with SHILABS LLC; however, they had no rankings within Google. When forming a relationship with SHILABS LLC, their goal was to get more traffic to the website and to take over the page 1 ranking.

The Strategy:

After a brief conversation with their team, we offered them a package which was designed to achieve their ranking goals and also fit the client's budget. In addition, we created customized SEO best practices. We also trained their content writers and page developers on SEO content best practices which are still in place today.

The Results:

The ROI of the stage 1 activities have been astronomical. In a typical month since the Optimization process has taken place Entrepreneur has seen an estimated return of their spend money(calculated by

determining the revenue from additional number of click-through since they began the SEO program, minus the SEO expenses incurred). This was a true and quick success story. Organic search engine rankings skyrocketed and thousands of previously not indexed pages were now being crawled regularly by search engine spiders.

Keywords	Website URL	Rank in Target Market
Online Nutritionist	https://dietitianfit.co.uk/online-nutrition-consultations/	1
Online Dietitian	https://dietitianfit.co.uk/online-nutrition-consultations/	1
Nutritionist Harley Street	https://dietitianfit.co.uk/locations-nutritionist-dietitian/london-harley-street/	1
Dietitian Harley Street	https://dietitianfit.co.uk/locations-nutritionist-dietitian/london-harley-street/	1

- Unique visitors to the site doubled within the first two months after the optimization was completed
- 500% increase in organic search engine traffic.
- The client has given another site for SEO marketing.

Keyword ranking report:

Snapshot

The screenshot shows a Google search for "Online Nutritionist". The top result is "Dietitian Fit" with the URL "https://dietitianfit.co.uk/online-nutrition-consultations/". The result is highlighted with a green box. Below the title, there is a summary of the page content: "Online consultations allow you to save time and money spent commuting and speak with your online nutritionist from the comfort of your home or wherever you are." The page also displays various SEO metrics such as AS: 0, Visits: 0, Pages/Visit: 0, Avg. Visit: 0, Bounce rate: 0, L: 46, LD: 2.23K, I: 415, whois, source, and Rank: 59.7K.

Client: Mr. Adam Industry: Thrusting Machine URL: www.hismith.co.uk Campaign Type: SEO & SMO



The Challenge:

The hismith.co.uk had NO ORGANIC rankings when they began working with SHILABS LLC. They had a contract with the company for 1st page ranking within 6 months of time frame.

The Strategy:

After having done some R&D on the client's website, business nature, competitors and targeted market we prepared an exclusive strategy for the [hismith](http://hismith.co.uk). We showcased our strategy to the client which she liked and appreciated but she reminded us of the results. We finally worked on the prepared strategy and within 6 months of time frame we gave a better ROI to the client. It has been now been over 16 months client is working with us and very happy with the service.

The Results:

In 4-6 months since the Optimization process has taken place Entrepreneur has seen an estimated return of investment (Calculated by determining the revenue from additional number of click-through since they began the SEO program, minus the SEO expenses incurred).

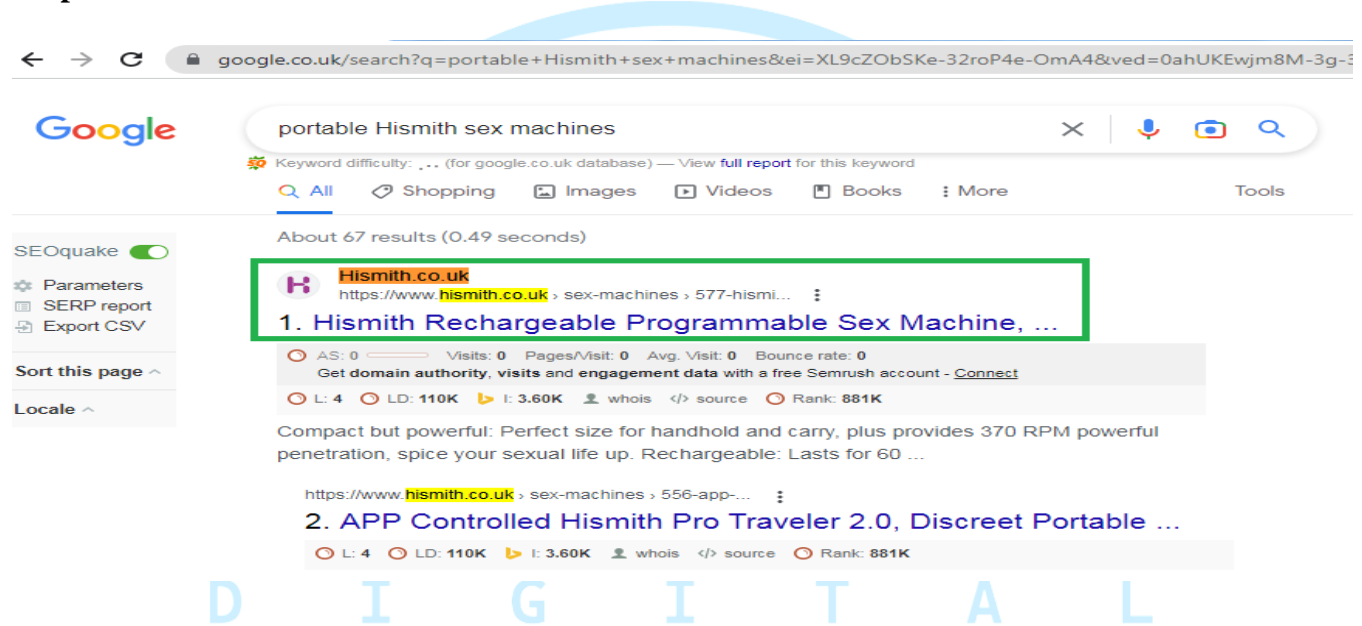
Keywords	Website URL	Rank in Target Market
cheap sex machine uk	https://www.hismith.co.uk/60-cheap-sex-machine	7
portable Hismith sex machines	https://www.hismith.co.uk/sex-machines/577-hismith-rechargeable-programmable-sex-machine-portable-fucking-machine-capsule-with-multiple-speeds-frequencies.html	1
Sex Machines UK	https://www.hismith.co.uk/	2
Adjustable Thrusting Fucking Machine	https://www.hismith.co.uk/cheap-sex-machine/50-auxfun-basic-automatic-thrusting-sex-machine-complete-	2



Keyword ranking report:

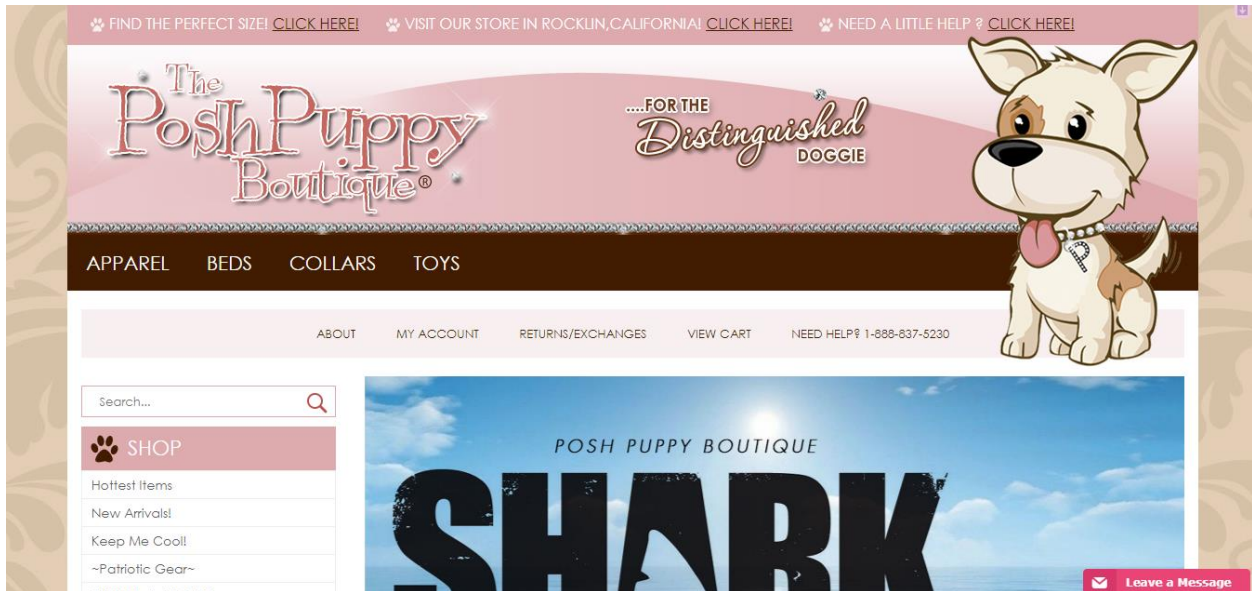
	with-standard-3xlr-system-dildo-at-an-affordable-price.html	
Hismith Premium Sex Machine	https://www.hismith.co.uk/premium-sex-machine/504-hismith-colourful-premium-sex-machine-series-gold-purple-red-blue-with-free-body-safe-silicone-fucking-machine-dildo.html	3
Hismith Love Sex Machine	https://www.hismith.co.uk/sex-machines/60-simulating-automatic-love-machine-gun-55-6cm-retractable-telescopic-sex-gun-vibrator.html	3

Snapshot:



The screenshot shows a Google search for "portable Hismith sex machines". The search results are displayed on the google.co.uk domain. The first result is from Hismith.co.uk, titled "1. Hismith Rechargeable Programmable Sex Machine, ...". The result snippet describes a compact but powerful sex machine, perfect for handhold and carry, with 370 RPM powerful penetration, spicing up sexual life, and being rechargeable for 60 minutes. The URL is https://www.hismith.co.uk/sex-machines/577-hismi... . The second result is titled "2. APP Controlled Hismith Pro Traveler 2.0, Discreet Portable ...". The URL is https://www.hismith.co.uk/sex-machines/556-app-... . The search results are displayed on a white background with a blue header and a blue footer. The search bar is at the top, and the results are listed below it. The Hismith.co.uk logo is visible in the top left corner of the search results.

Client: Jennifer Industry: EcommerceURL: www.poshpuppyboutique.comCampaign Type: SEO



The Challenge:

The **Posh Puppy Boutique** had a very few number of customers coming to their website with absolutely no engagement when they came to SHILABS LLC. Our challenge was to work on fixing the entire website's on-page issues, creating potential links and social media profiles.

The Strategy:

After having fully scanned the website we fixed the URLs as per the keywords chosen by the client, rectified the errors and overcame the lacunas on the website, created social media business profiles. A custom Action Plan was prepared and showcased it to the client. This client also liked and appreciated but she reminded us of the results. We finally worked on the prepared strategy and within 6 months of time frame we gave a better ROI to the client.

The Results:

In 4 months since the Optimization process we were able to show the client a good progress and were able to feel marginal increase in sales. It's been more than 6 months now and they have grown very much in terms of branding and revenue.

Keyword ranking report:

Keywords	Website URL	Rank in Target Market
dog boutique	https://www.poshpuppyboutique.com/	1
designer pet products	https://www.poshpuppyboutique.com/pages/accessories	13
designer pet carriers	https://www.poshpuppyboutique.com/pages/carriers	2
designer dog carriers	https://www.poshpuppyboutique.com/pages/carriers	2
cute dog clothes	https://www.poshpuppyboutique.com/pages/apparel	5
designer dog clothes	https://www.poshpuppyboutique.com/	8
designer dog collars	https://www.poshpuppyboutique.com/pages/collars	3
designer dog bags	https://www.poshpuppyboutique.com/pages/carriers	2
luxury dog accessories	https://www.poshpuppyboutique.com/pages/accessories	2
designer pet accessories	https://www.poshpuppyboutique.com/pages/accessories	7
luxury dog bed	https://www.poshpuppyboutique.com/collections/luxury-beds	6
designer dog beds	https://www.poshpuppyboutique.com/collections/luxury-beds	1
designer dog bowls	https://www.poshpuppyboutique.com/pages/bowls-feeders	4
fashionable dog carriers	https://www.poshpuppyboutique.com/pages/carriers	1

Snapshot

← → ↻ google.com/search?q=dog+boutique&gl=us&hl=en&pws=0&sxsrf=APwXEdfbV7-sP32c6njCoAXoL3zr3DE

Google dog boutique

SEOquake ☒

- Parameters
- SERP report
- Export CSV

Sort this page ^

Locale ^

Posh Puppy Boutique
<https://www.poshpuppyboutique.com/>

1. Luxury Dog Boutique - Dog Clothes Accessories Posh Puppy ...

AS: 0 Visits: 0 Pages/Visit: 0 Avg. Visit: 0 Bounce rate: 0
 Get domain authority, visits and engagement data with a free Semrush account - [Connect](#)

L: 2.46K LD: 23.8K I: 14.5K whois </> source Rank: 104K

Posh Puppy Boutique · Newest & Hottest ... Blue Lagoon Hawaiian Hibiscus Dog Dress with Matching Leash. Gorgeous! ... Zippy Zebra Dog Collar. Beautiful.
[Luxury Dog Accessories](#) · [Designer Dog Collars and...](#) · [Super Sale](#) · [Contact Us](#)

D.O.G Pet Boutique
<https://dogpetboutique.com/>

2. D.O.G Pet Boutique: Welcome Best Pet Store - Designer dog ...

L: 289 LD: 1.18K I: 2.18K whois </> source Rank: 792K

Client: Mr. Nomy Industry: Medicine URL: <https://www.flyingmedicine.uk> Campaign Type: SEO and SMO



Background:

flyingmedicine.uk when assigned the job to us had no ranking and was in very need of business. They assigned us 6 months time to show better traffic along with business.

The Problem:

The website wasn't designed as per Google's criteria which was resulting in reductions in organic traffic, organic revenue, total keyword presence in the Search Engine Results Pages, or total pages indexed by the Search Engines. There was an understanding that removing a product category from the site would most likely lead to a decrease in all categories, but that through careful planning this decrease could be minimized.

The Results:

Multiple data points were used to track the progression of the **flyingmedicine** site over time to ensure goals and expectations were met. All of this was achieved through the detailed process of mapping, planning, auditing, and information sharing at regular intervals over the months. In 4 months of work, roughly 50% of all keywords for the Shop **flyingmedicine** were in very good position. Out of all of the keywords, less than 25 ranked on the first page. This meant that the additional keywords the **flyingmedicine** store ranked for on the first page of Google.

Keyword ranking report:

Keywords	Website URL	Rank in Target Market
EASA Pilot Medical	https://www.flyingmedicine.uk/	10
EASA CabinCrew Medical	https://www.flyingmedicine.uk/cabin-crew-medicals-uk-caa-easa	6
FAA Medicals	https://www.flyingmedicine.uk/faa-medicals-pilots-class1-2-3	9
Cabin Crew Medical UK	https://www.flyingmedicine.uk/cabin-crew-medicals-uk-caa-easa	7
Class 2 Pilot medicals	https://www.flyingmedicine.uk/class2-pilot-medical-faqs	4

Snapshot:

← → ↻ google.co.uk/search?q=Class+2+Pilot+medicals&ei=J1aBZLHKO-ia2roPwreS-AM&ved=0ahUKEwix7IaJlrP_AhVojVYBHcd

Google Class 2 Pilot medicals

SEOquake ☒

Parameters

SERP report

Export CSV

Sort this page ^

Locale ^

Aeromedicals
https://aeromedicals.co.uk › services › class-2

3. Class 2 (UK/EASA)

L: 23 LD: 203 I: 37 whois </> source Rank: 8.71M

Review of your **medical** history including family history, results of any previous examinations and whether you have ever been classed unfit or had a certificate ...

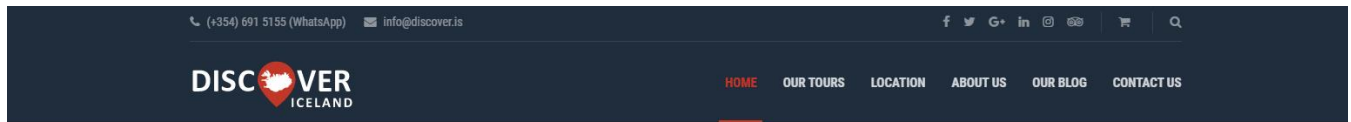
FlyingMedicine
https://www.flyingmedicine.uk › class2-pilot-medical-...

4. Pilot|Class 2|Medical FAQ

L: 13 LD: 10.8K I: 344 whois </> source Rank: 8.60M

What age can someone fly solo? Under EASA there is no lower age limit for a **Class 2** initial **medical** licenses but an individual needs to be over 16 to fly solo.

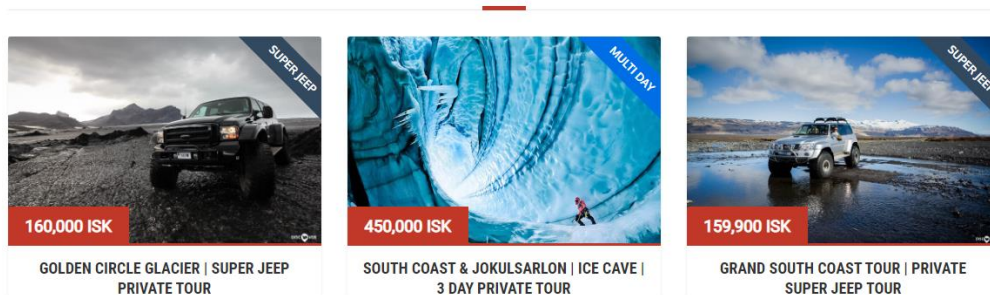
Client: George Industry: Travel URL: www.discover.is Campaign Type: SEO and SMO



TAILOR MADE PRIVATE TOURS FOR THOSE LOOKING FOR THE BEST

Discover Iceland is a dynamic adventure private tour operator offering a wide range of private day and multi day tours to guarantee your dream vacation.

OUR MOST POPULAR PRIVATE TOURS



Goal:

Bring the site in the first page of Google SERP for its different keywords.

Strategy:

Implement a research-backed keyword strategy for the site and creating ethical back links, LSI based keywords optimization and following Google updated algorithm.

The Challenge:

The **Discover.is** website is based on their keyword strategies off of out dated SEO practices. One of the major challenges of this SEO project was to bring their sites up to speed with current SEO best practices and optimize their content using insights into their customers. Since large technical changes were out of the question for the project. Another challenge that we face of this project is for its very competitive apartment keywords.

The Solution:

The SEO team performed keyword research for the site taking into account each type of housing that the site is dealing with. Using that research, the team developed a keyword strategy for all of the main

categories and subcategories on the sites that would help direct content. We created 50 to 60 keyword-optimized custom Meta descriptions for each keyword for implementation. Prioritization was given to the area Philadelphia.

The Results:

Applying a research-based LSI keyword strategy allowed **Discover.is** to target the customers they wanted to reach and the site started improving on its targeted keywords. By working closely with the **Discover.is** team to understand their customers, SHI was able to help direct and implement optimized site content, improving the quality ranking throughout the engagement. Demonstrating how to use the keywords, where to use the keywords, and what to keep in mind when creating content in the future. SHILABS LLC delivered a comprehensive and scalable keyword strategy that produced significant organic traffic growth.

Keyword ranking report:

Keywords	Website URL	Rank in Target Market
Custom tours in Iceland	https://discover.is/product-tag/private-tour-in-iceland/	14
Iceland Super Jeep Tours	https://www.discover.is/product-tag/super-jeep-tours/	13
Private Tour Iceland	https://discover.is/product-tag/private-tour-in-iceland/	31
Private Tours in Iceland	https://discover.is/product-tag/private-tour-in-iceland/	16

Snapshot:



Custom tours in Iceland



Keyword difficulty: 57.99% (for google.com database) — View full report for this keyword

SEOquake

Parameters

SERP report

Export CSV

Sort this page ^

Locale ^



Iceland Personal Tours

<https://www.icelandpersonaltraveltours.is>

13. Private Guided Tours in Iceland : Private Group Tours ...

L: 4 LD: 161 I: 22 whois </> source Rank: 3.92M

Iceland Personal Tours is an Icelandic travel operator specialising in private tours and excursions for individuals, families, group of friends and large ...



Discover Iceland

<https://discover.is>, product-tag, private-tour-in-iceland

14. Discover Iceland Private Tours | Super Jeep & luxury Trips

L: 108 LD: 5.11K I: 1.77K whois </> source Rank: 2.12M



SHILABS

Client: Mr.FouadIndustry:Travel URL: www.transfert-casablanca.com Campaign Type: SEO



+212 690 91 90 17



transfertcasablanca@gmail.com

Accueil Services Nos véhicules Contact Réservation Express Privacy Policy Blog



French

Calculez Votre Prix En Ligne

The Opportunity:

transfert-casablanca.com is transport online. Their Mission is to become the most trusted brand that meets all requirements of the clients. They accomplish their mission by providing quality Services and engaging with customers. They wanted to take the #1 spot for all the major keywords.

The Solution:

One of our assigned project manager, was tasked with figuring out how to improve overall organic traffic to the website from non-branded keywords. With so many features, the existing page he had was quite long and very dense. He decided that he would test creating individual pages for each of the features. Each of these pages was specific to not only one feature, but also to one of the non-branded keywords they wanted to rank for. He found these keywords through his analytics platform and Google Webmaster Tools. He used some of the SHILAB's tools to see how his test performed, not only in regard to traffic gain, but also to see its behaviour.

The Results:

In the first couple of months organic traffic for non-branded keywords grew 12% along with improvement in conversions. It then rolled out individual feature pages for the remaining pages and now 86% of all non-brand organic traffic is attributed to the new individual feature pages. Additionally, **transfert-casablanca.com** now claims 92% of the traffic from these keywords.

Keyword ranking report:

Keywords	Website URL	Rank in Target Market
TransfertAéroport Casablanca Pas Cher	https://www.transfert-casablanca.com/	3
NavetteAéroport Casablanca Mohammedia	https://www.transfert-casablanca.com/navette-aeroport-casablanca-mohammedia/	2
Taxi Casa voyageurs aéroport Casablanca	https://www.transfert-casablanca.com/taxi-casa-voyageurs-aeroport-casablanca/	1
Taxi aéroport Casablanca Fès	https://www.transfert-casablanca.com/taxi-aeroport-casablanca-fes/	1
Taxi aéroportcasablanca rabat	https://www.transfert-casablanca.com/transfert-taxi-aeroport-casablanca-rabat/	4
Transfertaéroport Casablanca	https://www.transfert-casablanca.com/	3

Snapshot:

The screenshot shows a Google search result for the query "Taxi Casa voyageurs aéroport Casablanca". The search bar at the top displays the query, and the results section shows a single result from "transfert-casablanca.com". The result is titled "1. Taxi Casa voyageurs aéroport Casablanca - Transfert ...". Below the title, there is a snippet of text: "Et le service de « Taxi casa voyageurs aéroport Casablanca » est disponible 24h/24h et 7jours/7. Quelque soit votre objectifs de voyage : affaires, visites, ...". The search bar also shows the keyword difficulty as 35.60% and the number of results as "About 26,30,000 results (0.64 seconds)".

Our content writing department produces minimum **4 MILLION words** every year.

Support team working on **1,87,000+ Keywords** every year.

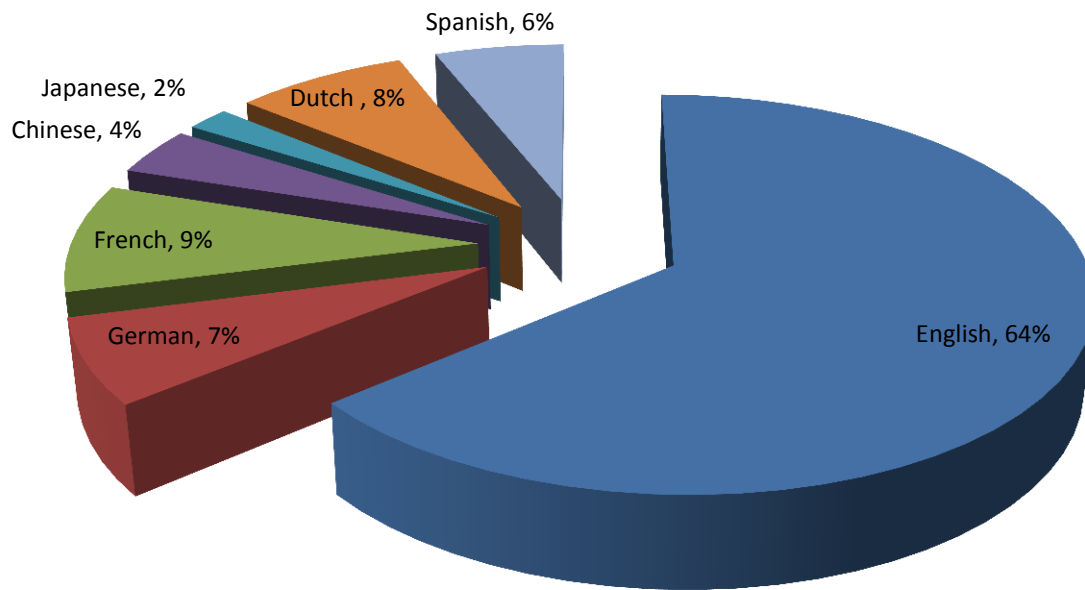
210+ Keyword Analysis Reports and 184+ Vital Analysis Reports are being prepared every year.

MULTI-LINGUAL WEBSITE OPTIMIZATION

We provide Multilingual SEO deals with offering optimized content for multiple languages or multiple locations. Reaching an international audience is an opportunity that is now available to small and medium businesses in a way that has never been possible historically. Many business owners create a website and find that they are receiving international inquiries about their services, or receiving orders from other countries. Although they expected their market would be local, or at best national.

With the vastly reduced price of international communication and shipping, a logical next step is to launch a multilingual website.

Languages worked by SHILABS



COUNTRIES SERVED

We have worked for almost all parts of the world in our 14 years of expertise.





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📄 seohunkinternational